

TIDINGS



WELCOME TO THE RIVER FALLS ROTARY CLUB

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The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and **better** friendships?
- Will it be beneficial to all concerned?

River Falls Rotary Vision Statement:

*“Enhancing Opportunities for
Youth; Creating a Better World
for All.”*

MEETING REPORT

President Brian McQuade called the meeting to order. Mike Thompson shared a devotion, after which Brian led the pledge, 4-way test and club mission statement.

GUESTS:

None

ANNOUNCEMENTS:

CLUB BYLAWS: Brian apologized for missing last week's meeting, when the new club bylaws were discussed and passed. Because the vote was so close, Brian is going to send out a SurveyMonkey to get feedback from everyone regarding additional changes or clarifications needed. He'll bring that feedback to the board, which will then come back to the club with proposed revisions to the bylaws.

Thanks in advance for your feedback!

RELAY FOR LIFE: Matt

Russell reminded everyone to sign-up to go volunteer at the Relay for Life Spaghetti Supper on Fri, 3/24.

Remember, this is the way our club raises funds for the Relay, so please plan to join us for this fun event!

SCHROVE TUESDAY: Bill

Montgomery reminded everyone that today is Schrove Tuesday, the day before Ash Wednesday, which marks the beginning of the Lenten Feast.

FLY FISHING FESTIVAL: Dave

Fodroczi invited everyone to the fly fishing film tour and craft beer pour this weekend. Learn more at www.kinniriverlandtrust.org.

HAPPY BUCKS: JW collected Happy Bucks for vacations in warm places, general happiness, missed meetings and:

- JW enjoyed a VIP tour of the new UW-River Falls Falcon Center.
- Rick H. enjoyed a week in Puerto Vallarta.
- Karla's sister took care of her dog while she was away doing staff recruitment.
- Bill and Kay enjoyed time with college friends in Arizona, where the desert is blooming!
- Gordy's wife is finally driving again after shoulder surgery.
- Chris enjoyed watching a friend's 5th grade child play basketball, bringing back memories from her own kids' tournaments.
- Jamie is proud of Greenwood Elementary's statewide recognition as a School of Character.
- Dean is proud of the UWRF students who hosted an "It's On Us" summit over the weekend, taking on the difficult topic of sexual assault.
- Tony enjoying the UWRF basketball and hockey teams' success, looking forward to NCAA tournament games this weekend.
- Scott M. is buying a midlife crisis truck.
- Virgil enjoyed watching his grandson play basketball over the weekend.
- Matt watched Gopher baseball at the new U.S. Bank Stadium, a good way for Packers fans to see the stadium.
- Heather is headed south for spring break - to Ames, Iowa for Rotary President training!
- Mike reminded everyone that it will soon be time to write letters to 8th graders.
- Brian is looking forward to the change of season.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

Rotary



www.rotary5960.org – check out the great things in our district!

DEAN VAN GALEN, UW-RF UPDATE

In the absence of a speaker, UW-River Falls Chancellor Dean Van Galen stepped in to provide an update on a few things happening at the University.



Photo Credit Alicia Carlson, Student Voice, 2013

UW-RF TRIVIA:

What year was the university founded?
1874

What's the oldest building on campus?
South Hall. The original building was the original Normal School building, but that burned down in 1877, after a fire started in the chemistry lab spread throughout the building. North Hall was built on the site of the old Normal School in 1914.

Chancellor Dean Van Galen started by encouraging everyone to attend Bowls for Hope at the University Center next Tuesday, March 7. This annual event raises money for local nonprofits; this year's beneficiary is the Pierce County Hunger Prevention Council, and proceeds will support their "Moola for Milk" program, providing vouchers for milk to those who rely on Pierce County food shelves.
<https://www.uwrf.edu/BowlsForHope/>

Dean also invited all to the next lecture with the Innovator in Residence Series, "Bridging Views of Innovation" with Derrick Edwards, president of AGS Data Systems, on Thursday, March 2 at 1pm in the University Center.
<https://www.uwrf.edu/CBE/Centers/CIBD.cfm>

One of the most exciting things happening on campus is the completion of the Falcon Center, a facility the University first requested in 1994. This will be a resource not only for athletes, students, faculty and staff, but also for the community at large. A grand opening celebration is planned for September. In response to a question, Dean confirmed that the Karges Center and Emogene Nelson Center will be "deconstructed" next year, adding green space to the campus. Rodli Hall is being renovated and will house admissions, career services, study abroad, student health and counseling, etc. The next big project (likely 6-8 years down the road) is likely to center around the University's science facilities.

While the University is known for education and agriculture, it has several strong academic programs, including a few new programs. One of those is agricultural engineering, which had 23 students start the program this past fall. The University has also started programs in areas like neuroscience, criminology, etc.

Unemployment rates for those with bachelor's degrees are 2.8%; for those with a high school degree are 5.4%; for those with no high school degree are 8%. Lifetime earnings for those with a college degree are \$2.27M, about \$1M more than for those with only a high school degree. So, yes, it's difficult when a college graduate struggles to find a job after graduation, but in the long run, college is still a good investment. The average debt for a UW-RF graduate is \$26K.

Dean finished with some good news about UW-RF athletics, which has had a very strong winter season; about student recruitment, which has seen a 9% increase in applications and a 14% increase in enrollment; about increased capacity for scholarship support at UW-RF; and about the governor's proposed budget, which is overall very positive for the UW system.



PROGRAM SCHEDULE

MARCH

- Mar 7** Jay Matchett, *Our Neighbors Place*
- Mar 14** *Classification Talk (Tentative)*
- Mar 21** Roz Schnick, *The Brain Game*
- Mar 28** Bruce Siebold, *Eighty Acres Photography*

APRIL

- Apr 4** Jim Schreiber, *Plantables*
- Apr 11** *Classification Talk (Tentative)*
- Apr 18** TBD
- Apr 25** Jeff Johnson, *First National Bank*

Have a Program idea? Talk to Bill Montgomery to schedule it!

DEVOTIONS, SET-UP AND TAKE-DOWN

Set Up / Take Down
Mar 7 Benson & Schroeder
Mar 14 TBD / TBD
Mar 21 Cudd & Fredrickson/ Jilek & TBD
Mar 28 McKay & Odeen / Fodroczi & Odeen
Apr 4 TBD / TBD
Apr 11 TBD / TBD
Apr 18 TBD / TBD
Apr 25 TBD / TBD

DEVOTIONS MAR-MAY		
Mar	7	Dean Van Galen
	14	Jean Wespetal
	21	Rick Wilson
	28	Wayne Wulf
Apr	4	Linda Yde
	11	Gordie Young
	18	Jodie Young
	25	Shannon Zimmerman
May	2	Josh Agrimson
	9	Elaine Baumann
	16	Jamie Benson
	23	Chris Blasius
	30	Sam Bluhm

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.*

Rotary
District 5960



2016-2017 OFFICERS

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Drea Fults
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Peggy Chukel

2016-2017 DIRECTORS

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: Rosanne Bump
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

PAST PRESIDENTS

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrisette
- 2015: Rosanne Bump

ROTARIAN OF THE YEAR

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	agri0003@umn.edu	Dentist
Baumann*	Elaine	425-1835	425-5727	elaine.baumann1@gmail.com	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	jamie.benson@rfsd.k12.wi.us	School Administration
Blasius	Chris	425-2533	426-2053	chris@rfchamber.com	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	samanthabluhm@icloud.com	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	josephdboles@gmail.com	Judge
Borchardt	Traci	715-245-6877		tkolo@proactive.org	Job Developer
Bump*	Rosanne	651-223-7400	426-6505	rbump@winter-carnival.com	Nonprofit CEO
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumanca.com	Accountant
Cudd*	Randy	715-377-4747	425-9102	Randy@randvcudd.com	Real Estate-Sales
Farner	Justin		715-210-6831	jfarner@mifcontracting.com	Electrical Contractor
Fodroczi	Dave	425-5738	715-222-1192	dave@kinniriver.org	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	jason.l.fredrickson@gmail.com	Accountant
Fults	Andrea	425-0720	715-505-2628	andrea.fults@uwrf.edu	Higher Ed Administration
Hedahl*+	Gorden	715-821-0614	426-6082	ghedahl@comcast.net	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	612-629-7157	rheuertz@comcast.net	Retired
Humbert	Rita	425-1815	651-346-1946	rita.humbert@rfsd.k12.wi.us	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	ajilek@comcast.net	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	jjohnson@fnbrf.com	Banking
Jorgenson*	Dale	Retired	425-2786	rwlnd@vahoo.com	Laser Marking Retired
Kremer*	John	612-590-9540	381-9799	john@kremer-services.com	Automotive Dealer Retired
Leitch*	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	heather.logelin@allina.com	Community Health & Philanthropy
Maplethorpe	Cheryl		425-5116	cheryl.kay.maplethorpe@gmail.com	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	inhispresents@hotmail.com	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	jwmatheson@catalystsportsmedicine.com	Sports Medicine
McArdle^	Melissa	426-6000	715-338-0438	melissa.a.mcardle@gmail.com	Health Care Administration
McKay*	Terry	651-210-5669	425-1109	terry.mckay@sbcglobal.net	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	bjmquade@gmail.com	Financial Advisor
Miller	Greg			gmliller@vibranthealthclinics.com	Medicine
Moe	Paul	425-8294	715-441-2382	paulandlorimoe@gmail.com	Business Administration
Montgomery*+	Bill	Retired	425-5426	wm13@presenter.com	Clergy
Mottaz	Carole	Retired	425-7903	mottaz@presenter.com	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	smorrisette@msn.com	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	snelson@rfcity.org	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	max@rodlibeskar.com	Attorney
Nylander*+	Virgil		425-6277	nylandervirgil@comcast.net	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	info@kilkarnevhills.net	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	dodeen@gmail.com	Attorney at Law
Owens	Bob	715-245-0028	426-9291	bobowens.rf.wi@gmail.com	Computer Consulting
Palmquist	Joel		715-821-2792	jkponthhouse@hotmail.com	Housing Construction
Pechacek*^	Kevin	425-8100	426-2036	kevin@thewestwind.com	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	thomaspedersen26@hotmail.com	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	anaped44@sbcglobal.net	School Administration Retired
Piegras*	Marti	425-6177	425-2077	marti@stcroixgas.com	Utilities Management
Ross* ^	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Russell	Matt	426-3115	425-9293	mrussell2112@msn.com	Banker
Schroeder*	Steve	612-817-6626	425-1704	icasws@comcast.net	Insurance/Finance
Simpson	Scot	426-3402	629-7350	ssimpson@rfcity.org	Public Administration
Thoenes	Karla	425-4666	701-799-0473	karla.thoenes@uwrf.edu	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	thompsonmd61@gmail.com	Sales
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed Administration
Wilson	Rick		715-629-7723	rwilson231@aol.com	Materials Engineer
Wulf*	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Services
Yde	Linda	Retired	425-0080	lmyde@dishup.us	Health Care Administration
Young	Gordie	425-0909		gordie2000us@yahoo.com	Law Enforcement
Young*	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	zimmerman@sajan.com	Language Translation

*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.