

# TIDINGS



## WELCOME TO THE RIVER FALLS ROTARY CLUB

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### The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

### River Falls Rotary Vision Statement:

*“Enhancing Opportunities for Youth; Creating a Better World for All.”*

## MEETING REPORT

*President Heather Logelin called the meeting to order. Greg Miller shared a devotion, after which Heather led the pledge, 4-way test and club mission statement.*

### GUESTS:

Jay Matchett, Shelly Smith, Janet Wilson and Nicky Thompson, Our Neighbors Place Ana Novoa, Exchange Student Ryan Elijah, Max Neuhaus' new baby

### ANNOUNCEMENTS:

**ROTARY FOUNDATION:** John Kremer delivered an impassioned request that all of us consider a year-end gift to the Rotary Foundation.

**CHAMBER AFTER HOURS:** Chris Blasius invited everyone to the Chamber After Hours this Thursday at the new UW-River Falls Falcon Center.

**CVTC EVENT:** Come to Belle Vinez on Thurs, 11/9 from 4:30-6:30 to learn more about the remodeling and expansion project planned for CVTC-River Falls.

**5:01 CLUB:** The 5:01 Club – an opportunity for socialization with other members – has successfully re-launched! Mark your calendar for the next 5:01 on Thurs, 11/16 – and third Thursdays moving forward!

**SAVE THE DATE:** Please plan to attend the District Mid-Term Event on Sat, 1/13 and the District Conference of Clubs Thurs-Fri, 4/19-20!

**HAPPY BUCKS:** JW collected Happy Bucks for the Backpack Program, the River Falls volleyball team, guests, missed meetings, general happiness and:

- JW thanked Tony for organizing the project to get supplies from Baldwin to Nicaragua;
- Steve Schroeder noted the generational gap re: polio awareness; he wore his END POLIO NOW t-shirt and none of the students knew what polio was;
- Greg enjoyed time at a conference in San Antonio, prior to the nearby tragedies;
- Tony P. is supporting the Packer's noble quest for a higher draft pick;
- Rick "enjoyed" an outdoor soccer game in Edina;
- Linda enjoyed Friday's fundraiser for Hope Lutheran Church;
- Traci enjoyed time with Max's baby
- Chris got her first bow-hunting deer
- Max is excited to welcome his new baby, Ryan Elijah, and offered a dollar for every inch and pound!
- Randy enjoyed board games with visiting children and grandchildren;
- Bill got good news about his brother at the V.A. Medical Center;
- Scott thanked Our Neighbors Place, not only for the Backpack Program but for all that they do;
- Steve E. reminded everyone to remember our local vets on Veterans Day (he also celebrated the Vikings' win, an announcement that was met with much less enthusiasm);
- Tony J. thanked everyone with their help loading supplies for Nicaragua at the old Baldwin Area Medical Center;
- Steve L. enjoyed putting his four-wheel-drive to work helping his boys get out of the muck back by the landfill;
- Gorden is looking forward to the final four performances of his play in White Bear Lake;
- Heather appreciated the work of those helping with the Basics for Local Kids distribution at EP Rock.



*Thank you to all members who made a contribution to Our Neighbors Place to fund the Holiday Backpack Program!*

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

# Rotary



[www.rotary5960.org](http://www.rotary5960.org) – check out the great things in our district!

## JILL KRENTZ, INTRODUCTORY TALK



Jill Krentz strives to live a life worth remembering. It all started in Milwaukee, when her dad, from a family of one, met her mom, from a family of eleven. They planned to have many children, but when they had one son and no more, they decided to adopt Jill. Jill was a bit of a tomboy, who enjoyed music and travel. When she was 12, her family took a trip to Yellowstone and she realized she wanted to be a writer, starting with a poem about the sunset. She continued writing through high school, enjoying speech and forensics. When she was 16, she had the opportunity to go on a study tour of Europe, including the USSR; when she came home, having seen what she saw in the USSR, she was never prouder to be an American.

As a young adult, she worked at Boston Store, selling cameras, calculators and luggage; she got her first camera when she was eleven. When she came to UW-RV to study Journalism, she made many new friends. Jill also loved motorcycles; she regularly rode a 350 Honda from River Falls to Milwaukee. Her motorcycle "phase" lasted about seventeen years.

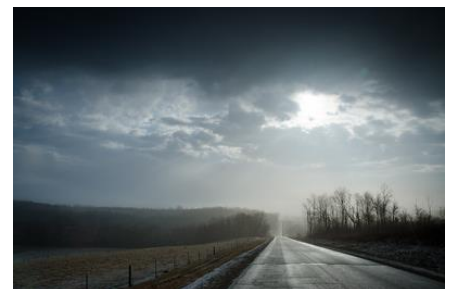
Jill's first full-time job was with the Hudson Star Observer; she moved from production to advertising, with a brief writing stint. Looking for a higher salary, she took a job at Minnesota Mutual, where she worked for 30 years. She started in graphic services, moved to public relations, and – after finally finishing her degree – became a publication editor. When a position opened in marketing communications, she made the leap, working on the company's first website in the early days of the internet.

At the time, Jill was a proud cat lady, and thought she had everything she needed to be happy. Her friend Sherry finally convinced her to go on a date with her brother, Harry, who had a ten year-old daughter. They purchased a fixer-upper in Beldenville, and have barely managed to "stay ahead of the rate of decay." They had a big Hollywood wedding and honeymooned in San Francisco, Jill's first time seeing the pacific.

Life was good! Their family was doing well, they were building a menagerie at home. Then, in 2008, they had a surprise addition to the family, when their three grandchildren came to live with them; they legally adopted them in 2010. The children are growing – as is the menagerie – and Jill and Harry are kept busy with all of the kids' activities.

When they adopted the kids, Jill's employer allowed her to go to part-time status, which really helped her balance everything; that said, she soon opted for an early retirement, and decided to instead launch a photography business from her home. She took about two years getting ready to launch her business, Hidden Pine Image Studio. She wanted her business to be creative and relational, a slower and more intentional approach to working with clients. She considers it a privilege and an honor to work with families to make them feel comfortable, honor themselves, and "capture their special sparkle."

In closing, Jill encouraged all of us to take photos of your family that include you.





**PROGRAM SCHEDULE**

**NOVEMBER**

- Nov 7** *Jill Krentz, Introductory Talk*
- Nov 14** *Nancy Miller, River Falls Public Library*
- Nov 21** *Club Assembly: 2017-2018 Budget*
- Nov 28** *Rotary District 5960 Foundation Committee*

**DECEMBER**

- Dec 5** *Hossein Najafi, PhD, Data Science AKA "Big Data"*
- Dec 12** *Land O' Lakes Winfield Solutions*
- Dec 19** *TBD*
- Dec 26** *NO MEETING – MERRY CHRISTMAS!*

***Have a Program idea? Talk to Heather or Chris to schedule it!***

**DEVOTIONS, SET-UP AND TAKE-DOWN**

<b>Set Up / Take Down</b>
<b>Nov 7</b> Engelhart & Morrissette / Engelhart & Leitch
<b>Nov 14</b> TBD/TBD
<b>Nov 21</b> Baumann & Borchartd
<b>Nov 28</b> McKay & Krentz / McKay & TBD
<b>Dec 5</b> TBD/TBD
<b>Dec 12</b> TBD/TBD
<b>Dec 19</b> TBD/TBD
<b>Dec 26</b> NO MEETING!

<b>DEVOTIONS</b>	
<b>OCT-DEC</b>	
Oct	3 Cheryl Maplethorpe
	10 Ted Marsh
	17 JW Matheson
	24 Terry McKay
	31 Brian McQuade
Nov	7 Greg Miller
	14 Paul Moe
	21 Bill Montgomery
	28 Carole Mottaz
Dec	5 Scott Morrissette
	12 Scott Nelson
	19 Max Neuhaus
	26 NO MEETING

**NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.***

**Rotary**  
District 5960



**OFFICERS**

- President: Heather Logelin
- President Elect & Secretary: Rick Wilson
- President Elect Nominee: Chris Blasius
- Past President: Brian McQuade
- Treasurer: Jason Fredrickson
- Executive Secretary: Jill Bakalich

**COMMITTEE CHAIRS**

- Finance: Rick Wilson
- Administration: Chris Blasius
- Membership: Terry McKay
- Public Relations: Linda Yde
- Club Service: Rick Heuertz
- Foundation: John Kremer

**OTHER CONTACTS**

- Youth Exchange: Elaine Baumann
- Youth Protection: Linda Yde
- Sergeant at Arms: JW Matheson
- Newsletter: Heather Logelin

**PAST PRESIDENTS**

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrissette
- 2015: Rosanne Bump
- 2016: Briand McQuade

**ROTARIAN OF THE YEAR**

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson, Jerry Tack & Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen
- 2017: Elaine Baumann

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	<a href="mailto:agri0003@umn.edu">agri0003@umn.edu</a>	Dentist
Baumann*	Elaine	425-1835	425-5727	<a href="mailto:elaine.baumann1@gmail.com">elaine.baumann1@gmail.com</a>	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	<a href="mailto:jamie.benson@rfsd.k12.wi.us">jamie.benson@rfsd.k12.wi.us</a>	School Administration
Blasius	Chris	425-2533	426-2053	<a href="mailto:chris@rfchamber.com">chris@rfchamber.com</a>	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	<a href="mailto:samanthabluhm@icloud.com">samanthabluhm@icloud.com</a>	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	<a href="mailto:josephdboles@gmail.com">josephdboles@gmail.com</a>	Judge
Borchardt	Traci	715-245-6877		<a href="mailto:tborchardt@proactinc.org">tborchardt@proactinc.org</a>	Job Developer
Cicchese	Larry	425-6179	425 6179	<a href="mailto:larrycicchese@baumanpcpa.com">larrycicchese@baumanpcpa.com</a>	Accountant
Cudd*	Randy	715-377-4747	425-9102	<a href="mailto:Randy@randycudd.com">Randy@randycudd.com</a>	Real Estate-Sales
Engelhart	Steve	426-1039	651-363-1444	<a href="mailto:sengelhart@rivertowns.net">sengelhart@rivertowns.net</a>	Advertising
Fredrickson*	Jason	426-2090	715-550-7673	<a href="mailto:jason.l.fredrickson@gmail.com">jason.l.fredrickson@gmail.com</a>	Accountant
Hedahl*+	Gorden	715-821-0614	426-6082	<a href="mailto:ghedahl@comcast.net">ghedahl@comcast.net</a>	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	715-629-7157	<a href="mailto:rheuertz@comcast.net">rheuertz@comcast.net</a>	Retired
Humbert	Rita	425-1815	651-346-1946	<a href="mailto:rita.humbert@rfsd.k12.wi.us">rita.humbert@rfsd.k12.wi.us</a>	Elementary Ed Administration
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Leitch*	Steve	425-0159	425-8044	<a href="mailto:steve@leitichinsurance.com">steve@leitichinsurance.com</a>	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	<a href="mailto:heather.logelin@allina.com">heather.logelin@allina.com</a>	Community Health & Philanthropy
Maplethorpe	Cheryl		715-307-8036	<a href="mailto:cheryl.kav.maplethorpe@gmail.com">cheryl.kav.maplethorpe@gmail.com</a>	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	<a href="mailto:inhispresents@hotmail.com">inhispresents@hotmail.com</a>	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	<a href="mailto:jwmatheson@catalvstsportsmedicine.com">jwmatheson@catalvstsportsmedicine.com</a>	Sports Medicine
McKay*	Terry	651-210-5669	425-1109	<a href="mailto:terry@terrymckay.com">terry@terrymckay.com</a>	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	<a href="mailto:bjmquade@gmail.com">bjmquade@gmail.com</a>	Financial Advisor
Miller	Greg			<a href="mailto:gmliller@vibranthealthclinics.com">gmliller@vibranthealthclinics.com</a>	Medicine
Moe	Paul	425-8294	715-441-2382	<a href="mailto:paulandlorimoe@gmail.com">paulandlorimoe@gmail.com</a>	Business Administration
Montgomery*+	Bill	Retired	425-5426	<a href="mailto:wml3@pressenter.com">wml3@pressenter.com</a>	Clergy
Mottaz	Carole	Retired	425-7903	<a href="mailto:mottaz@pressenter.com">mottaz@pressenter.com</a>	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	<a href="mailto:smorrisette@msn.com">smorrisette@msn.com</a>	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	<a href="mailto:snelson@rfcity.org">snelson@rfcity.org</a>	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	<a href="mailto:max@rodlibeskar.com">max@rodlibeskar.com</a>	Attorney
Nylander*+	Virgil		425-6277	<a href="mailto:nylandervirgil@comcast.net">nylandervirgil@comcast.net</a>	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	<a href="mailto:info@kilkarnevhills.net">info@kilkarnevhills.net</a>	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	<a href="mailto:dodeen@gmail.com">dodeen@gmail.com</a>	Attorney at Law
Owens	Bob	715-245-0028	426-9291	<a href="mailto:bobowens.rf.wi@gmail.com">bobowens.rf.wi@gmail.com</a>	Computer Consulting
Owens	Kari			<a href="mailto:kari.owens@rfsd.k12.wi.us">kari.owens@rfsd.k12.wi.us</a>	K-12 Education
Page	Alison	715-684-1100	612-810-3918	<a href="mailto:alison.page@wwhealth.org">alison.page@wwhealth.org</a>	Healthcare Administration
Pechacek*^	Kevin	425-8100	426-2036	<a href="mailto:kevin@thewestwind.com">kevin@thewestwind.com</a>	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	<a href="mailto:thomaspedersen26@hotmail.com">thomaspedersen26@hotmail.com</a>	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	<a href="mailto:anaped44@sbcglobal.net">anaped44@sbcglobal.net</a>	School Administration Retired
Piegras*	Marti	425-6177	425-2077	<a href="mailto:marti@steroixgas.com">marti@steroixgas.com</a>	Utilities Management
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Russell	Matt	426-3115	425-9293	<a href="mailto:mrussell2112@msn.com">mrussell2112@msn.com</a>	Banker
Schroeder*	Steve	612-817-6626	425-1704	<a href="mailto:icasws@comcast.net">icasws@comcast.net</a>	Insurance/Finance
Simpson	Scot	426-3402	629-7350	<a href="mailto:ssimpson@rfcity.org">ssimpson@rfcity.org</a>	Public Administration
Thoennes	Karla	425-4666	701-799-0473	<a href="mailto:karla.thoennes@uwrf.edu">karla.thoennes@uwrf.edu</a>	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	<a href="mailto:thompsonmd61@gmail.com">thompsonmd61@gmail.com</a>	Sales
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Wulf*	Wayne	866-559-1800	426-1800	<a href="mailto:Wayne.S.Wulf@ampf.com">Wayne.S.Wulf@ampf.com</a>	Financial Services
Yde	Linda	Retired	425-0080	<a href="mailto:lmvde@dishup.us">lmvde@dishup.us</a>	Health Care Administration
Young	Gordie	425-0909		<a href="mailto:gordie2000us@yahoo.com">gordie2000us@yahoo.com</a>	Law Enforcement
Young*	Jodie	425-8788	386-2402	<a href="mailto:info@bakken-young.com">info@bakken-young.com</a>	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	<a href="mailto:szimmerman@sajan.com">szimmerman@sajan.com</a>	Language Translation

\*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.