

# TIDINGS



## WELCOME TO THE RIVER FALLS ROTARY CLUB

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### The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

### River Falls Rotary Vision Statement:

*“Enhancing Opportunities for  
Youth; Creating a Better World  
for All.”*

## MEETING REPORT

*President Heather Logelin called the meeting to order. Brian Laule shared a reflection, after which Heather led the pledge, 4-way test and club mission statement.*

### GUESTS:

Ana Novoa, Exchange Student

### ANNOUNCEMENTS:

**PRAIRIE BURN:** We still need a few volunteers for Prairie Burn this Saturday, two from 10am-1pm and one volunteer from 1-4pm. If you can help, please contact Rick [rheuertz@comcast.net](mailto:rheuertz@comcast.net) or Carole [mottaz@presenter.com](http://mottaz@presenter.com)!

**EDUCATION FOUNDATION EVENT:** Elaine invited everyone to the River Falls Education Foundation's "Wine and Appetizers" fundraiser at Belle Vinez from 6-8pm on Thurs, 10/5. Advance tickets are \$50/person or \$95/couple.

**NORTH STAR YOUTH EXCHANGE (NSYE):** Please spread the word that applications are now being accepted for the long and short-term exchange programs! Students ages 15-19 are eligible to apply. Applications are due Mon, 11/27.

[www.northstaryouthexchange.com](http://www.northstaryouthexchange.com).

**MEMBERSHIP UPDATES:** Heather announced that Justin Farnier has decided to terminate his Rotary membership.

**BACON BASH:** Chris invited everyone to enjoy the Bacon Bash festivities this weekend, noting that those busy volunteering at Prairie Burn could attend the "Comedy and Corks" event at Belle Vinez on Friday evening. Learn more at [www.riverfallsbaconbash.com](http://www.riverfallsbaconbash.com).

**EVENT CANCELLATION:** Heather announced that the St. Croix Valley Rotaract "Brew Review" event scheduled for this Friday has been canceled.

### **FINANCE COMMITTEE MEETING:**

Finance committee is meeting at 7am Thurs at RFAH. All are welcome!

**ONE ROTARY SUMMIT:** Rotary District 5960 is hosting a "One Rotary Summit" at three different locations this year. <https://portal.clubrunner.ca/50121/Page/one-rotary-summit-2017>

**HAPPY BUCKS:** Brian Laule collected Happy Bucks for hurricane victims, "She Crab Soup," missed meetings, general happiness and:

- Brian missed meetings for a good reason – jury trials – and an even better reason – a getaway with his wife!
- John is thinking of the family of the 14 year-old Somerset girl who died falling from Palisade Cliff;
- Linda is lamenting the arrival of fall and the fact that the Vikings didn't stink;
- Cheryl flew out of Charleston at 11:20 Sunday evening, happy to have made it before the heavy winds hit;
- Tony thanked Jill for joining the group of STRIVE volunteers; their first meeting with students is next Wednesday;
- Carole is looking forward to a "wedding to remember" in post-hurricane Naples;
- Traci is looking forward to a honeymoon in NYC;
- Dean is excited about the largest freshman class in 12 years and the Falcon Center open house next week;
- Gordy enjoyed a golf fundraiser in Barron County;
- Ted appreciated all of the volunteers helping paint his church;
- Rick is planning for his 50<sup>th</sup> high school reunion;
- Brian and his family enjoyed the custom fishing poles at Art on the Kinni;
- Scott M. is relieved the storm mostly missed his parents' home;
- Steve E. remembered those impacted by 9/11 – "let's not forget it;"
- Jason's body is ready to be done with "sweat equity;"
- Dale is looking forward to the reunion of the USS Orion – "there will be no videos" – and the conference of the Ostomy Association, with which he volunteers as a counselor;
- Tony J. is looking forward to time with friends in Guadalajara;
- Ana survived the first week of school!
- Elaine appreciated all of the families who step up to host students;
- Heather's son is 15 today!

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

# Rotary



[www.rotary5960.org](http://www.rotary5960.org) – check out the great things in our district!

## CLUB ASSEMBLY: COMMITTEE OVERVIEW

Chairs of each of the club's standing committees provided an overview of the committee and invited members who aren't already involved with a committee to join the fun! (The information in quotes is taken directly from myrotary.org.)

**Public Relations Committee (Linda Yde, Chair):** "The main responsibility of your committee is to create awareness in your community of your club's projects and activities. This will shape your club's image in the community." Linda has already met with Heather Holmes, the chair of District 5960's public relations committee, and is full of new ideas to raise awareness of Rotary in our community! Karla Thoennes and Cheryl Maplethorpe are already on board and Jill Krentz, our newest member, has taken point for our club's soon-to-be-launched online tool, ClubRunner, and is working with both the public relations committee and the membership committee.

**Membership Committee (Terry McKay, Chair):** "The role of the club membership committee is to actively attract and engage members. Having engaged and active club members makes it possible for your club to serve communities at home and around the world. It is members who support Rotary's work and who develop into leaders." To be successful, we need to not only recruit new members – something we do very well – but also engage them in our club so that they stick around! Terry would love your help with strategies to increase engagement and improve retention.

**Club Service Projects Committee (Rick Heuertz, Chair):** "Rotary clubs are making an impact in communities around the world. The role of your committee is to lead your club's project initiatives to make a difference in the communities you work in." Rick just recently stepped into this role, and once he is done leading our food booth effort, is ready to dig in. Most of the work our club does flows up through this area, so those of you who are on point for one or more of our service projects may not know it, but you're already part of the club service projects committee! Thank you, Rick, for committing to help coordinate all of the people who are coordinating the work of our club.

**The Rotary Foundation Committee (John Kremer, Chair):** "The role of the Rotary Foundation committee is to inspire your club to give to the Foundation and participate in its activities." John will be focusing not only on ensuring that our club leverages grant opportunities, but also that we are more aware of the many ways that our contributions to The Rotary Foundation are having a difference. Ultimately, the goal is to be an EREY – Every Rotarian Every Year – club, meaning that every one of our members makes a contribution to The Rotary Foundation.

**Club Administration Committee (Chris Blasius, Chair):** "The role of the club administration committee is to perform the logistical tasks that make your club meetings successful. The club meeting shapes members' Rotary experience. Meetings should be fun and interactive. Clubs need active, engaged members in order to provide service to their communities and attract new members." As president elect nominee, Chris is looking for help scheduling engaging speakers, planning fun social events for members, and keeping everything running smoothly for the club. If this sounds like something you could help with, even a small part, please let her know!

**To help Rotary continue to evolve with the times – and stay relevant – we need your help!**



Rotary Club of Eureka circa 1934



**PROGRAM SCHEDULE**

**SEPTEMBER**

- Sept 5** Linda Robertson & Margaret Christenson, Guatemala Stove Project
- Sept 12** Club Assembly
- Sept 19** Jessica Schmitt, Victory and Valor for Vets
- Sept 26** Steve Engelhart, Classification Talk

**OCTOBER**

- Oct 3** TBD
- Oct 10** TBD
- Oct 17** TBD
- Oct 24** TBD
- Oct 31** TBD

**Have a Program idea? Talk to Heather or Chris to schedule it!**

**DEVOTIONS, SET-UP AND TAKE-DOWN**

<b>Set Up / Take Down</b>	<b>DEVOTIONS AUG-OCT</b>
<b>Sept 5</b> McQuade & Wilson	Aug 1 Rick Heuertz
<b>Sept 12</b> Baumann & Fredrickson / TBD	8 Rita Humbert
<b>Sept 19</b> Heuertz & TBD	15 Tony Jilek
<b>Sept 26</b> Jilek & Borchardt	22 Jeff Johnson
<b>Oct 3</b> Morrissette & Pedersen / Montgomery & TBD	29 Dale Jorgenson
<b>Oct 10</b> Thoennes & TBD / Pedriana & TBD	Sept 5 John Kremer
<b>Oct 17</b> Kremer & Maplethorpe / Kremer & TBD	12 Brian Laule
<b>Oct 24</b> Yde & TBD / TBD	19 Steve Leitch
<b>Oct 31</b> TBD / TBD	26 Heather Logelin
	Oct 3 Cheryl Maplethorpe
	10 Ted Marsh
	17 JW Matheson
	24 Terry McKay
	31 Brian McQuade

**NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.***

**Rotary**  
District 5960



**OFFICERS**

- President: Heather Logelin
- President Elect & Secretary: Rick Wilson
- President Elect Nominee: Chris Blasius
- Past President: Brian McQuade
- Treasurer: Jason Fredrickson
- Executive Secretary: Jill Bakalich

**COMMITTEE CHAIRS**

- Finance: Rick Wilson
- Administration: Chris Blasius
- Membership: Terry McKay
- Public Relations: Linda Yde
- Club Service: Rick Heuertz
- Foundation: John Kremer

**OTHER CONTACTS**

- Youth Exchange: Elaine Baumann
- Youth Protection: Linda Yde
- Sergeant at Arms: JW Matheson
- Newsletter: Heather Logelin

**PAST PRESIDENTS**

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrissette
- 2015: Rosanne Bump
- 2016: Briand McQuade

**ROTARIAN OF THE YEAR**

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson, Jerry Tack & Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen
- 2017: Elaine Baumann

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	<a href="mailto:agri0003@umn.edu">agri0003@umn.edu</a>	Dentist
Baumann*	Elaine	425-1835	425-5727	<a href="mailto:elaine.baumann1@gmail.com">elaine.baumann1@gmail.com</a>	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	<a href="mailto:jamie.benson@rfsd.k12.wi.us">jamie.benson@rfsd.k12.wi.us</a>	School Administration
Blasius	Chris	425-2533	426-2053	<a href="mailto:chris@rfchamber.com">chris@rfchamber.com</a>	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	<a href="mailto:samanthabluhm@icloud.com">samanthabluhm@icloud.com</a>	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	<a href="mailto:josephdboles@gmail.com">josephdboles@gmail.com</a>	Judge
Borchardt	Traci	715-245-6877		<a href="mailto:tborchardt@proactinc.org">tborchardt@proactinc.org</a>	Job Developer
Cicchese	Larry	425-6179	425 6179	<a href="mailto:larrycicchese@baumanpcpa.com">larrycicchese@baumanpcpa.com</a>	Accountant
Cudd*	Randy	715-377-4747	425-9102	<a href="mailto:Randy@randycudd.com">Randy@randycudd.com</a>	Real Estate-Sales
Engelhart	Steve	426-1039	651-363-1444	<a href="mailto:sengelhart@rivertowns.net">sengelhart@rivertowns.net</a>	Advertising
Fredrickson*	Jason	426-2090	715-550-7673	<a href="mailto:jason.l.fredrickson@gmail.com">jason.l.fredrickson@gmail.com</a>	Accountant
Hedahl*+	Gorden	715-821-0614	426-6082	<a href="mailto:ghedahl@comcast.net">ghedahl@comcast.net</a>	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	715-629-7157	<a href="mailto:rheuertz@comcast.net">rheuertz@comcast.net</a>	Retired
Humbert	Rita	425-1815	651-346-1946	<a href="mailto:rita.humbert@rfsd.k12.wi.us">rita.humbert@rfsd.k12.wi.us</a>	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	<a href="mailto:ajilek@comcast.net">ajilek@comcast.net</a>	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	<a href="mailto:jjohnson@fnbrf.com">jjohnson@fnbrf.com</a>	Banking
Jorgenson*	Dale	Retired	425-2786	<a href="mailto:rjrld@yahoo.com">rjrld@yahoo.com</a>	Laser Marking Retired
Kremer*	John	612-590-9540	381-9799	<a href="mailto:john@kremerservices.com">john@kremerservices.com</a>	Automotive Dealer Retired
Krentz	Jill	612-817-6342	715-273-4029	<a href="mailto:jillpk@hiddenpine.com">jillpk@hiddenpine.com</a>	Photographer
Laule	Brian	800-607-3030		<a href="mailto:brian@byeoff.com">brian@byeoff.com</a>	Attorney
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Logelin*	Heather	715-307-6001	381-2788	<a href="mailto:heather.logelin@allina.com">heather.logelin@allina.com</a>	Community Health & Philanthropy
Maplethorpe	Cheryl		715-307-8036	<a href="mailto:cheryl.kav.maplethorpe@gmail.com">cheryl.kav.maplethorpe@gmail.com</a>	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	<a href="mailto:inhispresents@hotmail.com">inhispresents@hotmail.com</a>	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	<a href="mailto:jwmatheson@catalvstsportsmedicine.com">jwmatheson@catalvstsportsmedicine.com</a>	Sports Medicine
McKay*	Terry	651-210-5669	425-1109	<a href="mailto:terry@terrymckay.com">terry@terrymckay.com</a>	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	<a href="mailto:bjmquade@gmail.com">bjmquade@gmail.com</a>	Financial Advisor
Miller	Greg			<a href="mailto:gmliller@vibranthealthclinics.com">gmliller@vibranthealthclinics.com</a>	Medicine
Moe	Paul	425-8294	715-441-2382	<a href="mailto:paulandlorimoe@gmail.com">paulandlorimoe@gmail.com</a>	Business Administration
Montgomery*+	Bill	Retired	425-5426	<a href="mailto:wml3@pressenter.com">wml3@pressenter.com</a>	Clergy
Mottaz	Carole	Retired	425-7903	<a href="mailto:mottaz@pressenter.com">mottaz@pressenter.com</a>	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	<a href="mailto:smorrisette@msn.com">smorrisette@msn.com</a>	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	<a href="mailto:snelson@rfcity.org">snelson@rfcity.org</a>	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	<a href="mailto:max@rodlibeskar.com">max@rodlibeskar.com</a>	Attorney
Nylander*+	Virgil		425-6277	<a href="mailto:nylandervirgil@comcast.net">nylandervirgil@comcast.net</a>	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	<a href="mailto:info@kilkarnevhills.net">info@kilkarnevhills.net</a>	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	<a href="mailto:dodeen@gmail.com">dodeen@gmail.com</a>	Attorney at Law
Owens	Bob	715-245-0028	426-9291	<a href="mailto:bobowens.rf.wi@gmail.com">bobowens.rf.wi@gmail.com</a>	Computer Consulting
Owens	Kari			<a href="mailto:kari.owens@rfsd.k12.wi.us">kari.owens@rfsd.k12.wi.us</a>	K-12 Education
Page	Alison	715-684-1100	612-810-3918	<a href="mailto:alison.page@wwhealth.org">alison.page@wwhealth.org</a>	Healthcare Administration
Pechacek*^	Kevin	425-8100	426-2036	<a href="mailto:kevin@thewestwind.com">kevin@thewestwind.com</a>	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	<a href="mailto:thomaspedersen26@hotmail.com">thomaspedersen26@hotmail.com</a>	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	<a href="mailto:anaped44@sbcglobal.net">anaped44@sbcglobal.net</a>	School Administration Retired
Piegras*	Marti	425-6177	425-2077	<a href="mailto:marti@steroixgas.com">marti@steroixgas.com</a>	Utilities Management
Ross* ^	Dan	425-9011	425-9061	<a href="mailto:dross@rosscm.com">dross@rosscm.com</a>	Construction-Manager
Russell	Matt	426-3115	425-9293	<a href="mailto:mrussell2112@msn.com">mrussell2112@msn.com</a>	Banker
Schroeder*	Steve	612-817-6626	425-1704	<a href="mailto:icasws@comcast.net">icasws@comcast.net</a>	Insurance/Finance
Simpson	Scot	426-3402	629-7350	<a href="mailto:ssimpson@rfcity.org">ssimpson@rfcity.org</a>	Public Administration
Thoenes	Karla	425-4666	701-799-0473	<a href="mailto:karla.thoenes@uwrf.edu">karla.thoenes@uwrf.edu</a>	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	<a href="mailto:thompsonmd61@gmail.com">thompsonmd61@gmail.com</a>	Sales
Van Galen	Dean	425-3201		<a href="mailto:dean.vangalen@uwrf.edu">dean.vangalen@uwrf.edu</a>	Higher Ed Administration
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Yde	Linda	Retired	425-0080	<a href="mailto:lmjde@dishup.us">lmjde@dishup.us</a>	Health Care Administration
Young	Gordie	425-0909		<a href="mailto:gordie2000us@yahoo.com">gordie2000us@yahoo.com</a>	Law Enforcement
Young*	Jodie	425-8788	386-2402	<a href="mailto:info@bakken-young.com">info@bakken-young.com</a>	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	<a href="mailto:szimmerman@sajan.com">szimmerman@sajan.com</a>	Language Translation

\*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.