

# TIDINGS



## WELCOME TO THE RIVER FALLS ROTARY CLUB

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### The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

### River Falls Rotary Vision Statement:

*“Enhancing Opportunities for  
Youth; Creating a Better World  
for All.”*

## MEETING REPORT

*President Brian McQuade called the meeting to order. Traci Kolo shared a devotion. Brian then led the pledge, 4-way test and club mission statement.*

### GUESTS:

Lisa Thompson,  
BBBS & Letters to 8<sup>th</sup> Graders  
Heidi Herron, BBBS  
Jean Wespetal, Letters to 8<sup>th</sup> Graders

### ANNOUNCEMENTS:

**THANK YOU:** Jean Wespetal and Lisa Thompson thanked all who wrote letters for this year’s “Letters to 8<sup>th</sup> Graders” program.

**ROTARIAN OF THE YEAR:** Rick reminded members to submit nominations for Rotarian of the year today.

**FREE YMCA MEMBERSHIP:** JW announced that the YMCA is offering a free membership for high school students.

**COMMITTEE CHAIRS NEEDED:** Brian, Heather and Rick are putting together the leadership team for next year. Chairs are still needed for the Club Service and Membership committees.

**RIVER FALLS DAYS FOOD BOOTH:** Brian, Rick and Scott met last week and are planning for the food booth at this year’s River Falls Days. Please sign up to work one or more shifts.

**CLUB PICNIC:** The Club Picnic is Sat, 6/24 at 4pm at Hoffman Park, followed by Rotary Night at the First National Bank of River Falls Field.

**FOUNDATION REMINDER:** 6/30 is the deadline for 2016-2017 Rotary Foundation Year. Gifts made by 6/30 are available for matching grants in three years; gifts after 6/30 won’t be available for four years.

**SOFIA’S SEND OFF:** Sofia’s last meeting is next Tuesday. Brian will bring a cake. Feel free to bring a congratulatory card and/or cash gift, as she’s leaving soon on her East Coast trip and could use spending money!

**SAVE THE DATE:** Mark your calendars for the Club Gala on Fri, 2/23/18.

**NO MEETING TUES, 7/4/17!**

**HAPPY BUCKS:** JW collected Happy Bucks for the Letters to 8<sup>th</sup> Graders program, great weather, guests, missed meetings and:

- Linda’s husband is back at work after surgery – she’s thrilled!
- Cheryl reminded everyone not to pull the milkweed plants.
- Greg’s daughter leaves for Oaxaca, Mexico on Sunday.
- John K. spent the weekend putting in docks and caring for feral kittens.
- Heather spent the weekend camping with her book club and their families – lots of 8 year-old humor.
- Rick H. spent the weekend in humidity and remembered why he lives here!
- Terry’s children both have birthdays.
- Chris spent Sunday in bliss, kayaking the Kinni, and challenged everyone to beat her at the BBBS golf event.
- Scott N’s wife is learning to appreciate the foxes at the cabin – they eat rodents!
- Scott is celebrating both VE (Victory in Europe) Day and what would have been his grandparents’ 75<sup>th</sup> anniversary.
- Tony J. enjoyed his step-daughter’s graduation Sunday.
- Thomas remembered the victims of the London terrorist attacks.
- Dale remembered his uncle, a glider in the airborne division during WWII; gliders had a 50% casualty rate.
- Virgil visited a sanctuary for mistreated lions, tigers and bears (oh, my).
- John invited everyone to visit Roy Sjoberg’s rented buckthorn-eating goat herd on Vine Street in Hudson, across from the sledding hill.
- Brian is looking forward to “lots and lots of baseball games” over the next 18 days.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

# Rotary



[www.rotary5960.org](http://www.rotary5960.org) – check out the great things in our district!

## HEIDI HERRON, BIG BROTHERS BIG SISTERS

Heidi Herron is the resource development director for Big Brothers Big Sisters of Northwestern Wisconsin. The mission of BBBS is "to provide children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever. Rotarian Carole Mottaz is currently the affiliate's board chair. There are currently 173 matches across Pierce and St. Croix Counties. Heidi started with a brief video highlighting one of those matches.

Heidi and her husband, who is an at-risk teacher, live in New Richmond with sons Noah (12) and Tae (9). They enjoy hiking, kayaking, camping, biking, road trips and soccer. Heidi has a background in elementary education and was drawn to the BBBS focus on at-risk children. Prior to BBBS, one of Heidi's positions was working with at-risk youth through a program called Aspen Youth Alternatives in Montana. It was clear to Heidi that for so many of those adolescents, a stable relationship with a caring adult earlier in life could have prevented them from making destructive decisions.

Research indicates that BBBS has long-term impact. 81% of students say that their mentor ("Big") changed their perspective on what they thought was possible in life. 65% said their Big helped them reach a higher level of education than they thought possible. When compared to non-mentored peers, Littles are 52% less likely to skip school, 46% less likely to use illegal drugs and 33% less likely to hit someone. Participants ("Littles") are children facing adversity from a wide range of socio-economic backgrounds.

There are two types of matches through BBBS. The most traditional is the community-based program for Littles ages 7-14. The site-based option serves younger children, typically grades K-5, as lunch buddies, etc. A program at UWRF matches Bigs and Littles for one year, but many of those Bigs go on to be more traditional Bigs after graduation from college. Lisa read a testimonial from one of those volunteers, a UWRF student who started volunteering through the UWRF Friends program and is now a Big in New Richmond. His Little is a 10 year-old boy without a dad or adult male in his life, so the hour they spend together each week is very meaningful to both of them.

BBBS is 100% community funded; they receive no government funding at any level. It costs a minimum of \$1,000 annually to make and support each match. Their intensive match process results in long-term success for the children they serve.

Heidi invited everyone to consider participating in the Make a Difference golf scramble at Kilkarney Hills next Friday, June 16. The \$95 fee per golfer includes golf w/cart, lunch and dinner and raffle prizes.

Learn more at [www.bbbsnw.org](http://www.bbbsnw.org).



*Lisa Thompson & Heidi Herron, BBBS*



**PROGRAM SCHEDULE**

**JUNE**

- June 6** Heidi Herron and Lisa Thompson, BBBS
- June 13** Brian Laule, Classification Talk
- June 20** Courtney Bouthilet, St. Croix Valley SART
- June 27** Nick Ritchie, Rotary Youth Leadership Academy

**JULY**

- July 4** ***NO MEETING – HAPPY INDEPENDENCE DAY!***
- July 11** Heather Logelin, Reclassification Talk
- July 18** Dale Jorgenson, St. Croix Valley Business Innovation Center
- July 25** Danielle Miller and Sara Estrada, Rotary Summer Exchange

**Have a Program idea? Talk to Bill Montgomery to schedule it!**

**DEVOTIONS, SET-UP AND TAKE-DOWN**

<b>Set Up / Take Down</b>	
<b>June 6</b>	Marsh & Nylander / Marsh & TBD
<b>June 13</b>	Cudd & Maplethorpe / Fodroczi & TBD
<b>June 20</b>	Mottaz & Fredrickson / Mottaz & TBD
<b>June 27</b>	Morrisette & Borchardt
<b>July 4</b>	NO MEETING
<b>July 11</b>	Kremer & TBD
<b>July 18</b>	McKay & Yde / McKay & TBD
<b>July 25</b>	Thoennes & TBD / Leitch & Pedriana

<b>DEVOTIONS JUNE-AUG</b>		
June	6	Tracy Borchardt
	13	Larry Ciccese
	20	Randy Cudd
	27	Justin Farnar
July	4	NO MEETING
	11	Dave Fodroczi
	18	Jason Fredrickson
	25	Gorden Hedahl
Aug	1	RickHeuertz
	8	Rita Humbert
	15	Tony Jilek
	22	Jeff Johnson
	29	Dale Jorgenson

**NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.***

**Rotary**  
District 5960



**2016-2017 OFFICERS**

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Chris Blasius
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Carole Mottaz

**2016-2017 DIRECTORS**

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: TBD
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

**PAST PRESIDENTS**

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrisette
- 2015: Rosanne Bump

**ROTARIAN OF THE YEAR**

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	<a href="mailto:agri0003@umn.edu">agri0003@umn.edu</a>	Dentist
Baumann*	Elaine	425-1835	425-5727	<a href="mailto:elaine.baumann1@gmail.com">elaine.baumann1@gmail.com</a>	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	<a href="mailto:jamie.benson@rfsd.k12.wi.us">jamie.benson@rfsd.k12.wi.us</a>	School Administration
Blasius	Chris	425-2533	426-2053	<a href="mailto:chris@rfchamber.com">chris@rfchamber.com</a>	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	<a href="mailto:samanthabluhm@icloud.com">samanthabluhm@icloud.com</a>	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	<a href="mailto:josephdboles@gmail.com">josephdboles@gmail.com</a>	Judge
Borchardt	Traci	715-245-6877		<a href="mailto:tborchardt@proactinc.org">tborchardt@proactinc.org</a>	Job Developer
Cicchese	Larry	425-6179	425 6179	<a href="mailto:larrycicchese@baumanpcpa.com">larrycicchese@baumanpcpa.com</a>	Accountant
Cudd*	Randy	715-377-4747	425-9102	<a href="mailto:Randy@randycudd.com">Randy@randycudd.com</a>	Real Estate-Sales
Farner	Justin		715-210-6831	<a href="mailto:jfarner@mjfcontracting.com">jfarner@mjfcontracting.com</a>	Electrical Contractor
Fodroczi	Dave	425-5738	715-222-1192	<a href="mailto:dave@kinniriver.org">dave@kinniriver.org</a>	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	<a href="mailto:jason.l.fredrickson@gmail.com">jason.l.fredrickson@gmail.com</a>	Accountant
Hedahl*+	Gorden	715-821-0614	426-6082	<a href="mailto:ghedahl@comcast.net">ghedahl@comcast.net</a>	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	612-629-7157	<a href="mailto:rheuertz@comcast.net">rheuertz@comcast.net</a>	Retired
Humbert	Rita	425-1815	651-346-1946	<a href="mailto:rita.humbert@rfsd.k12.wi.us">rita.humbert@rfsd.k12.wi.us</a>	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	<a href="mailto:ajilek@comcast.net">ajilek@comcast.net</a>	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	<a href="mailto:jjohnson@fnbrf.com">jjohnson@fnbrf.com</a>	Banking
Jorgenson*	Dale	Retired	425-2786	<a href="mailto:rvrld@yahoo.com">rvrld@yahoo.com</a>	Laser Marking Retired
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Leitch*	Steve	425-0159	425-8044	<a href="mailto:steve@leitchinsurance.com">steve@leitchinsurance.com</a>	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	<a href="mailto:heather.logelin@allina.com">heather.logelin@allina.com</a>	Community Health & Philanthropy
Maplethorpe	Cheryl		425-5116	<a href="mailto:cheryl.kav.maplethorpe@gmail.com">cheryl.kav.maplethorpe@gmail.com</a>	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	<a href="mailto:inhispresents@hotmail.com">inhispresents@hotmail.com</a>	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	<a href="mailto:jwmatheson@catalvstsportsmedicine.com">jwmatheson@catalvstsportsmedicine.com</a>	Sports Medicine
McKay*	Terry	651-210-5669	425-1109	<a href="mailto:terry.mckay@sbcglobal.net">terry.mckay@sbcglobal.net</a>	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	<a href="mailto:bjmquade@gmail.com">bjmquade@gmail.com</a>	Financial Advisor
Miller	Greg			<a href="mailto:gmliller@vibranthealthclinics.com">gmliller@vibranthealthclinics.com</a>	Medicine
Moe	Paul	425-8294	715-441-2382	<a href="mailto:paulandlorimoe@gmail.com">paulandlorimoe@gmail.com</a>	Business Administration
Montgomery*+	Bill	Retired	425-5426	<a href="mailto:wml3@pressenter.com">wml3@pressenter.com</a>	Clergy
Mottaz	Carole	Retired	425-7903	<a href="mailto:mottaz@pressenter.com">mottaz@pressenter.com</a>	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	<a href="mailto:smorrisette@msn.com">smorrisette@msn.com</a>	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	<a href="mailto:snelson@rfcity.org">snelson@rfcity.org</a>	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	<a href="mailto:max@rodlibeskar.com">max@rodlibeskar.com</a>	Attorney
Nylander*+	Virgil		425-6277	<a href="mailto:nylandervirgil@comcast.net">nylandervirgil@comcast.net</a>	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	<a href="mailto:info@kilkarnevhills.net">info@kilkarnevhills.net</a>	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	<a href="mailto:dodeen@gmail.com">dodeen@gmail.com</a>	Attorney at Law
Owens	Bob	715-245-0028	426-9291	<a href="mailto:bobowens.rf.wi@gmail.com">bobowens.rf.wi@gmail.com</a>	Computer Consulting
Owens	Kari			<a href="mailto:kari.owens@rfsd.k12.wi.us">kari.owens@rfsd.k12.wi.us</a>	K-12 Education
Page	Alison	715-684-1100	612-810-3918	<a href="mailto:alison.page@wwhealth.org">alison.page@wwhealth.org</a>	Healthcare Administration
Palmquist	Joel		715-821-2792	<a href="mailto:jkponthhouse@hotmail.com">jkponthhouse@hotmail.com</a>	Housing Construction
Pechacek*^	Kevin	425-8100	426-2036	<a href="mailto:kevin@thewestwind.com">kevin@thewestwind.com</a>	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	<a href="mailto:thomaspedersen26@hotmail.com">thomaspedersen26@hotmail.com</a>	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	<a href="mailto:anaped44@sbcglobal.net">anaped44@sbcglobal.net</a>	School Administration Retired
Piepgras*	Marti	425-6177	425-2077	<a href="mailto:marti@stcroixgas.com">marti@stcroixgas.com</a>	Utilities Management
Ross* ^	Dan	425-9011	425-9061	<a href="mailto:dross@rosscm.com">dross@rosscm.com</a>	Construction-Manager
Russell	Matt	426-3115	425-9293	<a href="mailto:mrussell2112@msn.com">mrussell2112@msn.com</a>	Banker
Schroeder*	Steve	612-817-6626	425-1704	<a href="mailto:icasws@comcast.net">icasws@comcast.net</a>	Insurance/Finance
Simpson	Scot	426-3402	629-7350	<a href="mailto:ssimpson@rfcity.org">ssimpson@rfcity.org</a>	Public Administration
Thoenmes	Karla	425-4666	701-799-0473	<a href="mailto:karla.thoenmes@uwrf.edu">karla.thoenmes@uwrf.edu</a>	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	<a href="mailto:thompsonmd61@gmail.com">thompsonmd61@gmail.com</a>	Sales
Van Galen	Dean	425-3201		<a href="mailto:dean.vangalen@uwrf.edu">dean.vangalen@uwrf.edu</a>	Higher Ed Administration
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Wulf*	Wayne	866-559-1800	426-1800	<a href="mailto:Wayne.S.Wulf@ampf.com">Wayne.S.Wulf@ampf.com</a>	Financial Services
Yde	Linda	Retired	425-0080	<a href="mailto:lmyde@dishup.us">lmyde@dishup.us</a>	Health Care Administration
Young	Gordie	425-0909		<a href="mailto:gordie2000us@yahoo.com">gordie2000us@yahoo.com</a>	Law Enforcement
Young*	Jodie	425-8788	386-2402	<a href="mailto:info@bakken-young.com">info@bakken-young.com</a>	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	<a href="mailto:zimmerman@sajan.com">zimmerman@sajan.com</a>	Language Translation

\*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.