

TIDINGS



WELCOME TO THE RIVER FALLS ROTARY CLUB

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The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and **better** friendships?
- Will it be beneficial to all concerned?

River Falls Rotary Vision Statement:

*“Enhancing Opportunities for
Youth; Creating a Better World
for All.”*

MEETING REPORT

President Brian McQuade called the meeting to order. Bill Montgomery shared a devotion. Brian then led the pledge, 4-way test and club mission statement.

GUESTS:

Julia Jilek, Tony's Sister-in-Law
Rachel Kelm and Megan Loney,
RFHS Scholarship Recipients
Carrie Loney, Megan's mother
Steve Engelhart,
RiverTowns Multimedia

ANNOUNCEMENTS:

SOFIA'S DEPARTURE: Sofia has just two Rotary meetings remaining, as she is participating in the East Coast trip and then headed home in early July.

MENTOR TRAINING: Tony Pedriana asked those interested in being STRIVE mentors to respond to his email re: training dates and times ASAP.

FOOD BOOTH PLEA: The ad-hoc food booth committee will meet this week; please let Brian know if you are interested and able to participate.

ROTARIAN OF THE YEAR: Rick Wilson invited nominations for Rotarian of the Year. Nominations must be submitted in writing of by email by next Tues, 6/ 6.

SAVE THE DATE: Be sure your calendars are marked for our club picnic (and Rotary Day at the Ballpark) on Sat, 6/24/17 and Club Gala on Fri, 2/23/18.

NO MEETING TUES, 7/4/17!

HAPPY BUCKS: JW collected Happy Bucks for Memorial Day, scholarship recipients, guests, missed meetings and:

- JW enjoyed an NPR story commemorating what would have been JFK's 100th birthday.
- Tony Jilek is happy to have his sister-in-law, Julie, who is here from Kansas for the dedication of the flower bed in Anne's memory.
- Heather spent the weekend appliance shopping.
- Linda recognized family currently and formerly active in the military.
- Bill appreciated the Rotary Peace Scholars program, hoping they might help us avoid future military conflicts.
- Terry enjoyed her cold and soggy neighborhood Memorial Day celebrations.
- Rick removed a tree from his daughter's pontoon, which still floats!
- Steve's not-so-athletic vacation included coffee, beer, wine and whiskey tours.
- Thomas wondered when our species will stop waging homicidal wars.
- Dean is proud to have graduated another crop of UW-RF students.
- Randy's wife bought a couple of kayaks - and paddles! - so they have no excuses not to get more active.
- Scott M. recognized Dale and Bill, the two veterans in our club.
- Steve Engelhart's daughter Emily graduated from Bethel University!
- Gorden is back from a camping trip and started rehearsals for his new production last night.
- Dale remembered classmate and friend Tommy Murphy, who died in Vietnam in April of 1970.
- Brian enjoyed a weekend up north, with kids who baited their own hooks and removed their own fish for the first time!



Scholarship recipients Rachel Kelm and Megan Loney with Rotarians Tony Pedriana and Elaine Baumann.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

Rotary



www.rotary5960.org – check out the great things in our district!

TONY JILEK: MY NICARAGUA

Tony Jilek has spent many years working with Nicaragua, consulting on agricultural practices. Nicaragua is a small country (comparable in size and population to the state of Wisconsin) in Central America. Tony's work is as a volunteer with Partners of the Americas, a 501(c)3 nonprofit organization founded in 1964 as the people-to-people component of the Alliance for Progress, a "program of governmental cooperation in the western hemisphere" founded by President Kennedy in 1961. Jerry Nolte, another retired UW-RF professor, also travels and consults with the program.

This Farmer-to-Farmer program is funded by the USDA, part of the Farm Bill. The money goes through the State Department, through USAID. It is a five-year grant, and the last two grants for Latin America have been awarded to the Partnership of the Americas. The current grant focuses on cattle marketing and horticulture.

Cattle production in Nicaragua is much less efficient than in U.S. Age at first calving and slaughter is 2-3 times that of the United States, and milk production is about 10% of what is realized in the U.S. Reasons for these disparities include the heat (it's a tropical country), pastures (tropical grasses are not as nutritious and alfalfa, which helps put nitrogen into the soil, doesn't grow there), the seasons (a 4-5 month dry season with nothing for cattle to eat, followed by a wet season), and cultural resistance to change.

The "Nolte-Jilek" plan suggests:

- Feeding cattle high-quality forage 365 days a year;
- Managed intensive rotational grazing;
- Preserving forage for the dry season;
- Move to moderate size cattle; and
- Implement a three-breed rotational crossbreeding system.



Changes to the cattle being raised is a focus of Tony's work. As an example, because of the more moderate climate, Jersey Cows are an appropriate choice for the area, but some of the other cattle they raise are not. Nicaraguans tend to believe that "bigger is better," when in fact smaller cattle would likely do better there.

In 1989, Tony and Arturo Mantilla established River Falls – Ocotal. Projects include a women's center, computers for schools, sports equipment and musical equipment. The latter two are an attempt to provide youth with positive alternatives, keeping them off the streets and away from drugs, sex, etc. They also have a vision project, something Tony's late wife, Anne, was very active with; Tony's extended family has also become involved with the program, and last year's project was dedicated in Anne's memory.

In response to a question, Tony said there is a possibility that there could be a synergy between this work and District 5960's work in Nicaragua, which is funded through our Fast for Hope effort. Tony and John Kremer are talking with Dave Newman, Chair of the District's Fast for Hope program, about this possibility.

Learn more about the Wisconsin Nicaragua Partners of the Americas at <http://www.wisnic.org/>.





PROGRAM SCHEDULE

JUNE

- June 6** Karen Klyczek, UWRF, Contemporary Biologic Issues
- June 13** Brian Laule, Classification Talk
- June 20** Courtney Bouthilet, St. Croix Valley SART
- June 27** Nick Ritchie, Rotary Youth Leadership Academy

JULY

- July 4** ***NO MEETING – HAPPY INDEPENDENCE DAY!***
- July 11** Heather Logelin, Reclassification Talk
- July 18** Dale Jorgenson, St. Croix Valley Business Innovation Center
- July 25** Danielle Miller and Sara Estrada, Rotary Summer Exchange

Have a Program idea? Talk to Bill Montgomery to schedule it!

DEVOTIONS, SET-UP AND TAKE-DOWN

Set Up / Take Down	
June 6	Marsh & Nylander / Marsh & TBD
June 13	Cudd & Maplethorpe / Fodroczi & TBD
June 20	Mottaz & Fredrickson / Mottaz & TBD
June 27	Morrisette & Borchardt
July 4	NO MEETING
July 11	Kremer & TBD
July 18	McKay & Yde / McKay & TBD
July 25	Thoennes & TBD / Leitch & Pedriana

DEVOTIONS JUNE-AUG		
June	6	Tracy Borchardt
	13	Larry Ciccesse
	20	Randy Cudd
	27	Justin Farnar
July	4	NO MEETING
	11	Dave Fodroczi
	18	Jason Fredrickson
	25	Gorden Hedahl
Aug	1	RickHeuertz
	8	Rita Humbert
	15	Tony Jilek
	22	Jeff Johnson
	29	Dale Jorgenson

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.*

Rotary
District 5960



2016-2017 OFFICERS

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Chris Blasius
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Carole Mottaz

2016-2017 DIRECTORS

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: TBD
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

PAST PRESIDENTS

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrisette
- 2015: Rosanne Bump

ROTARIAN OF THE YEAR

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	agri0003@umn.edu	Dentist
Baumann*	Elaine	425-1835	425-5727	elaine.baumann1@gmail.com	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	jamie.benson@rfsd.k12.wi.us	School Administration
Blasius	Chris	425-2533	426-2053	chris@rfchamber.com	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	samanthabluhm@icloud.com	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	josephdboles@gmail.com	Judge
Borchardt	Traci	715-245-6877		tborchardt@proactinc.org	Job Developer
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumanpcpa.com	Accountant
Cudd*	Randy	715-377-4747	425-9102	Randy@randycudd.com	Real Estate-Sales
Farner	Justin		715-210-6831	jfarner@mjfcontracting.com	Electrical Contractor
Fodroczi	Dave	425-5738	715-222-1192	dave@kinniriver.org	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	jason.l.fredrickson@gmail.com	Accountant
Hedahl*+	Gorden	715-821-0614	426-6082	ghedahl@comcast.net	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	612-629-7157	rheuertz@comcast.net	Retired
Humbert	Rita	425-1815	651-346-1946	rita.humbert@rfsd.k12.wi.us	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	ajilek@comcast.net	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	jjohnson@fnbrf.com	Banking
Jorgenson*	Dale	Retired	425-2786	rvrld@yahoo.com	Laser Marking Retired
Kremer*	John	612-590-9540	381-9799	john@kremer-services.com	Automotive Dealer Retired
Laule	Brian	800-607-3030		brian@byeoff.com	Attorney
Leitch*	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	heather.logelin@allina.com	Community Health & Philanthropy
Maplethorpe	Cheryl		425-5116	cheryl.kav.maplethorpe@gmail.com	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	inhispresents@hotmail.com	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	jwmatheson@catalvstsportsmedicine.com	Sports Medicine
McKay*	Terry	651-210-5669	425-1109	terry.mckay@sbcglobal.net	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	bjmquade@gmail.com	Financial Advisor
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Moe	Paul	425-8294	715-441-2382	paulandlorimoe@gmail.com	Business Administration
Montgomery*+	Bill	Retired	425-5426	wml3@pressenter.com	Clergy
Mottaz	Carole	Retired	425-7903	mottaz@pressenter.com	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	smorrisette@msn.com	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	snelson@rfcity.org	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	max@rodlibeskar.com	Attorney
Nylander*+	Virgil		425-6277	nylandervirgil@comcast.net	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	info@kilkarnevhills.net	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	dodeen@gmail.com	Attorney at Law
Owens	Bob	715-245-0028	426-9291	bobowens.rf.wi@gmail.com	Computer Consulting
Owens	Kari			kari.owens@rfsd.k12.wi.us	K-12 Education
Page	Allison	715-684-8615	612-810-3918	alison.page@wwhealth.org	Healthcare Administration
Palmquist	Joel		715-821-2792	jkponthehouse@hotmail.com	Housing Construction
Pechacek*^	Kevin	425-8100	426-2036	kevin@thewestwind.com	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	thomaspedersen26@hotmail.com	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	anaped44@sbcglobal.net	School Administration Retired
Piepgras*	Marti	425-6177	425-2077	marti@stcroixgas.com	Utilities Management
Ross* ^	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Russell	Matt	426-3115	425-9293	mrussell2112@msn.com	Banker
Schroeder*	Steve	612-817-6626	425-1704	icasws@comcast.net	Insurance/Finance
Simpson	Scot	426-3402	629-7350	ssimpson@rfcity.org	Public Administration
Thoenmes	Karla	425-4666	701-799-0473	karla.thoenmes@uwrf.edu	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	thompsonmd61@gmail.com	Sales
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed Administration
Wilson	Rick		715-629-7723	rwilson231@aol.com	Materials Engineer
Wulf*	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Services
Yde	Linda	Retired	425-0080	lmyde@dishup.us	Health Care Administration
Young	Gordie	425-0909		gordie2000us@yahoo.com	Law Enforcement
Young*	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	zimmerman@sajan.com	Language Translation

*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.