

# TIDINGS



## WELCOME TO THE RIVER FALLS ROTARY CLUB

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### The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and **better** friendships?
- Will it be beneficial to all concerned?

### River Falls Rotary Vision Statement:

*“Enhancing Opportunities for  
Youth; Creating a Better World  
for All.”*

## MEETING REPORT

*President Brian McQuade called the meeting to order. Bill Montgomery shared a devotion, after which Brian led the pledge, 4-way test and club mission statement.*

### GUESTS:

Pete Morsch,

St. Croix Energy Solutions

### ANNOUNCEMENTS:

**RIVER FALLS CAB GALA:** Gorden invited everyone to the Community Arts Base (CAB) Gala on Sat, 4/29.

<http://www.riverfallscab.org/springgala.php>

**GSE TEAM COMING:** The Australian GSE team will present at a meeting of all SCV Clubs Thurs, 5/18 at noon at Camp St. Croix. Please save the date!

**PIZZA PARTY:** Kari asked all Westside volunteers to save Tues, 5/9 for the annual pizza party!

### **LIBRARY FOUNDATION EVENT:**

Bill encouraged everyone to participate in the Library Foundation's mini-golf fundraiser this Saturday.

<http://www.riverfallspubliclibrary.org/library-events.html>

### **DISTRICT CONFERENCE:**

We have one paid registration for Friday afternoon and evening of the District Conference that won't be used. If interested, let Brian know.

<http://www.rotary5960.org/dc2017/>

**LEARN ABOUT THE KINNI:** Dave invited everyone to a St. Croix Summit from 9-11 this Saturday. Come to City Hall and learn all about the geology and biology the Kinni!

<http://northcentralwater.org/event/2017-st-croix-summit/>

**WALK WITH A DOC:** Join Greg Miller, MD for a six-week "walk with a doc" series starting at 5:15 this Sunday.

**FISH GAME:** Rotary Day at the Fighting Fish is Sat, 6/24. Our annual club picnic will be before the game.

**HAPPY BUCKS:** Terry collected Happy Bucks for Easter, spring weather, general happiness, guests, missed meetings and:

- Tony is looking forward to this Saturday's First Communion of the girls in the Guatemalan refugee family here in River Falls;
- Tracy enjoyed time cleaning up the garden;
- Scott got a lot done over the weekend, including helping a neighbor set up a trampoline;
- Carole was part of a cantata at church;
- Gorden is ready for the end of the semester;
- Dave's grandson took his first steps;
- Alison congratulated Dave on his planned retirement from the KRLT;
- Kari met her new great-nephew;
- Linda's 16-person trombone group is performing at the St. Paul Cathedral this weekend;
- John is cleaning out his garage and brought some relics to share;
- Randy noted that Gene Gregor, a Korean War Vet who once owned the dry-cleaners in River Falls, threw out the first pitch at yesterday's Twins game;
- Brian thanked the neighbors, including Scott M, for responding to his "will exchange beer for help" text.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

# Rotary



[www.rotary5960.org](http://www.rotary5960.org) – check out the great things in our district!

## ***PETE MORSCH AND PAUL MOE, EZEKIEL "GREEN TEAM"***



*Ezekiel Lutheran Church, River Falls*

### ***LEARN MORE!***

*Saving Creation: What does environmental stewardship and serving others in need*

*mean to a person of faith?*

*Father Bud Grant, PhD*

*Professor of Environmental Theology*

*Thurs, April 20, 6:30-8:00pm*

*First Congregational Church, River Falls*

Earth Day was founded in 1970 by Wisconsin Senator Nelson. It was created in part to turn civil unrest into something positive. With more than one billion participants, it is now the largest singular secular celebration in the world.

Pete Morsch is a member of the First Congregational Church, a former Habitat staff member who worked on the EcoVillage project, and a current employee of St. Croix Energy Solutions. He moved here from North Dakota and continues to be impressed by the community's engagement with environmental issues. Pete noted that River Falls is lucky to have a local-based utility that brings a lot of state dollars to the community, working to improve energy efficiency for homeowners and business owners. Pete also praised the involvement of local faith communities in elevating the conversation about the relationship between environmental stewardship and faith.

Through his business, Pete provides home energy audits for both residential and commercial buildings, providing suggestions for energy improvements. Pete noted that Focus on Energy has programs to provide financial support to those building new energy-efficient homes and/or making energy improvements to existing homes. There are also tax credits to support energy improvements, though Pete noted that those are likely not going to be continued.

Paul Moe is a member of the Ezekiel Green Team, an informal group at Ezekiel that meets to observe behaviors and recommend environmental initiatives to the congregation. They have been responsible for the launch of a more robust recycling program, increased use of LED lighting, the congregation's purchase of panels at the community solar farm, and a "green tip of the month" communication. Tips have included information on composting, recycling, washing clothes, and use of thermostat timers.

Pete and Paul encouraged all who are interested in learning more to join him on Thursday evening to hear Father Bud Grant talk about the relationship between environmental stewardship and faith. Father Grant will also be speaking at St. Bridget's Friday morning and at UW-RF Friday afternoon.



**PROGRAM SCHEDULE**

**APRIL**

- Apr 4** *Jim Schreiber, Plantables*
- Apr 11** *Melissa Kosse, Make it OK*
- Apr 18** *Paul Moe, Environmental Stewardship at Ezekiel*
- Apr 25** *Jeff Johnson, First National Bank*

**MAY**

- May 2** *Kim and Alex Miller, RFHS Forensics Team*
- May 9** *Jared Grotholson, RFHS Robotics Club*
- May 16** *Elaine Baumann, Youth Exchange Program Update*
- May 23** *Tom Holland, Family Friendly Worksites*
- May 30** *Tony Jilek, Nicaragua*

**Have a Program idea? Talk to Bill Montgomery to schedule it!**

**DEVOTIONS, SET-UP AND TAKE-DOWN**

Set Up / Take Down	DEVOTIONS APR-JUNE
<b>Apr 4</b> Bakken-Young & Morrissette	Apr 4 Linda Yde
<b>Apr 11</b> Baumann & Palmquist	Apr 11 Gordie Young
<b>Apr 18</b> Wilson & Heuertz / Wilson & Fodroczi	Apr 18 Jodie Young
<b>Apr 25</b> Borchardt & Owens / Borchardt & Leitch	Apr 25 Shannon Zimmerman
<b>May 2</b> Kremer & TBD / Kremer & Montgomery	May 2 Josh Agrimson
<b>May 9</b> Jilek & Heuertz	May 9 Elaine Baumann
<b>May 16</b> McKay & Borchardt / McKay & Fodroczi	May 16 Jamie Benson
<b>May 23</b> Morrissette & Maplethorpe / Morrissette & Pedriana	May 23 Chris Blasius
<b>May 30</b> TBD	May 30 Sam Bluhm
	June 6 Tracy Borchardt
	June 13 Larry Ciccese
	June 20 Randy Cudd
	June 27 Justin Farnier

**NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.***

**Rotary**  
District 5960



**2016-2017 OFFICERS**

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Chris Blasius
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Carole Mottaz

**2016-2017 DIRECTORS**

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: TBD
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

**PAST PRESIDENTS**

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrissette
- 2015: Rosanne Bump

**ROTARIAN OF THE YEAR**

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	<a href="mailto:agri0003@umn.edu">agri0003@umn.edu</a>	Dentist
Baumann*	Elaine	425-1835	425-5727	<a href="mailto:elaine.baumann1@gmail.com">elaine.baumann1@gmail.com</a>	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	<a href="mailto:jamie.benson@rfsd.k12.wi.us">jamie.benson@rfsd.k12.wi.us</a>	School Administration
Blasius	Chris	425-2533	426-2053	<a href="mailto:chris@rfchamber.com">chris@rfchamber.com</a>	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	<a href="mailto:samanthabluhm@icloud.com">samanthabluhm@icloud.com</a>	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	<a href="mailto:josephdboles@gmail.com">josephdboles@gmail.com</a>	Judge
Borchardt	Traci	715-245-6877		<a href="mailto:tborchardt@proactinc.org">tborchardt@proactinc.org</a>	Job Developer
Cicchese	Larry	425-6179	425 6179	<a href="mailto:larrycicchese@baumanpcpa.com">larrycicchese@baumanpcpa.com</a>	Accountant
Cudd*	Randy	715-377-4747	425-9102	<a href="mailto:Randy@randycudd.com">Randy@randycudd.com</a>	Real Estate-Sales
Fadner	Justin		715-210-6831	<a href="mailto:jfarmer@mjfcontracting.com">jfarmer@mjfcontracting.com</a>	Electrical Contractor
Fodroczi	Dave	425-5738	715-222-1192	<a href="mailto:dave@kinniriver.org">dave@kinniriver.org</a>	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	<a href="mailto:jason.l.fredrickson@gmail.com">jason.l.fredrickson@gmail.com</a>	Accountant
Hedahl*+	Gorden	715-821-0614	426-6082	<a href="mailto:ghedahl@comcast.net">ghedahl@comcast.net</a>	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	612-629-7157	<a href="mailto:rheuertz@comcast.net">rheuertz@comcast.net</a>	Retired
Humbert	Rita	425-1815	651-346-1946	<a href="mailto:rita.humbert@rfsd.k12.wi.us">rita.humbert@rfsd.k12.wi.us</a>	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	<a href="mailto:ajilek@comcast.net">ajilek@comcast.net</a>	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	<a href="mailto:jjohnson@fnbrf.com">jjohnson@fnbrf.com</a>	Banking
Jorgenson*	Dale	Retired	425-2786	<a href="mailto:rvtlnd@yahoo.com">rvtlnd@yahoo.com</a>	Laser Marking Retired
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Laule	Brian	800-607-3030		<a href="mailto:brian@byeoff.com">brian@byeoff.com</a>	Attorney
Leitch*	Steve	425-0159	425-8044	<a href="mailto:steve@leitchinsurance.com">steve@leitchinsurance.com</a>	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	<a href="mailto:heather.logelin@allina.com">heather.logelin@allina.com</a>	Community Health & Philanthropy
Maplethorpe	Cheryl		425-5116	<a href="mailto:cheryl.kav.maplethorpe@gmail.com">cheryl.kav.maplethorpe@gmail.com</a>	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	<a href="mailto:inhispresents@hotmail.com">inhispresents@hotmail.com</a>	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	<a href="mailto:jwmatheson@catalvstsportsmedicine.com">jwmatheson@catalvstsportsmedicine.com</a>	Sports Medicine
McArdle^	Melissa	426-6000	715-338-0438	<a href="mailto:melissa.a.mcardle@gmail.com">melissa.a.mcardle@gmail.com</a>	Health Care Administration
McKay*	Terry	651-210-5669	425-1109	<a href="mailto:terry.mckay@sbcglobal.net">terry.mckay@sbcglobal.net</a>	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	<a href="mailto:bjmquade@gmail.com">bjmquade@gmail.com</a>	Financial Advisor
Miller	Greg			<a href="mailto:gmliller@vibranthealthclinics.com">gmliller@vibranthealthclinics.com</a>	Medicine
Moe	Paul	425-8294	715-441-2382	<a href="mailto:paulandlorimoe@gmail.com">paulandlorimoe@gmail.com</a>	Business Administration
Montgomery*+	Bill	Retired	425-5426	<a href="mailto:wm13@pressenter.com">wm13@pressenter.com</a>	Clergy
Mottaz	Carole	Retired	425-7903	<a href="mailto:mottaz@pressenter.com">mottaz@pressenter.com</a>	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	<a href="mailto:smorrisette@msn.com">smorrisette@msn.com</a>	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	<a href="mailto:snelson@rfcity.org">snelson@rfcity.org</a>	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	<a href="mailto:max@rodlibeskar.com">max@rodlibeskar.com</a>	Attorney
Nylander*+	Virgil		425-6277	<a href="mailto:nylandervirgil@comcast.net">nylandervirgil@comcast.net</a>	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	<a href="mailto:info@kilkarnevhills.net">info@kilkarnevhills.net</a>	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	<a href="mailto:dodeen@gmail.com">dodeen@gmail.com</a>	Attorney at Law
Owens	Bob	715-245-0028	426-9291	<a href="mailto:bobowens.rf.wi@gmail.com">bobowens.rf.wi@gmail.com</a>	Computer Consulting
Owens	Kari			<a href="mailto:kari.owens@rfsd.k12.wi.us">kari.owens@rfsd.k12.wi.us</a>	K-12 Education
Page	Allison	715-684-8615	612-810-3918	<a href="mailto:alison.page@wwhealth.org">alison.page@wwhealth.org</a>	Healthcare Administration
Palmquist	Joel		715-821-2792	<a href="mailto:jkponthehouse@hotmail.com">jkponthehouse@hotmail.com</a>	Housing Construction
Pechacek*^	Kevin	425-8100	426-2036	<a href="mailto:kevin@thewestwind.com">kevin@thewestwind.com</a>	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	<a href="mailto:thomaspedersen26@hotmail.com">thomaspedersen26@hotmail.com</a>	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	<a href="mailto:anaped44@sbcglobal.net">anaped44@sbcglobal.net</a>	School Administration Retired
Piegras*	Marti	425-6177	425-2077	<a href="mailto:marti@steroixgas.com">marti@steroixgas.com</a>	Utilities Management
Ross* ^	Dan	425-9011	425-9061	<a href="mailto:dross@rosscm.com">dross@rosscm.com</a>	Construction-Manager
Russell	Matt	426-3115	425-9293	<a href="mailto:mrussell2112@msn.com">mrussell2112@msn.com</a>	Banker
Schroeder*	Steve	612-817-6626	425-1704	<a href="mailto:icasws@comcast.net">icasws@comcast.net</a>	Insurance/Finance
Simpson	Scot	426-3402	629-7350	<a href="mailto:ssimpson@rfcity.org">ssimpson@rfcity.org</a>	Public Administration
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Thompson	Mike	715-529-1910	425-8897	<a href="mailto:thompsonmd61@gmail.com">thompsonmd61@gmail.com</a>	Sales
Van Galen	Dean	425-3201		<a href="mailto:dean.vangalen@uwrf.edu">dean.vangalen@uwrf.edu</a>	Higher Ed Administration
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Yde	Linda	Retired	425-0080	<a href="mailto:lmyde@dishup.us">lmyde@dishup.us</a>	Health Care Administration
Young	Gordie	425-0909		<a href="mailto:gordie2000us@yahoo.com">gordie2000us@yahoo.com</a>	Law Enforcement
Young*	Jodie	425-8788	386-2402	<a href="mailto:info@bakken-young.com">info@bakken-young.com</a>	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	<a href="mailto:szimmerman@sajan.com">szimmerman@sajan.com</a>	Language Translation

\*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.