

TIDINGS



WELCOME TO THE RIVER FALLS ROTARY CLUB

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The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and **better** friendships?
- Will it be beneficial to all concerned?

River Falls Rotary Vision Statement:

“Enhancing Opportunities for Youth; Creating a Better World for All.”

MEETING REPORT

President Brian McQuade called the meeting to order. Heather Logelin shared a devotion, after which Brian led the pledge, 4-way test and club mission statement.

GUESTS:

Dave Engstrom, Executive Director
Jim Cooper, Associate Director
St. Croix Valley Habitat for Humanity

ANNOUNCEMENTS:

GSE TEAM VISIT: Rick Wilson reminded members of the upcoming Australian GSE team visit, noting that we are still planning their vocational day and suggestions are welcome!

RELAY FOR LIFE: Matt Russell reminded members to sign up to help at the spaghetti supper fundraiser at the Relay for Life next Friday, 3/24.



SIGN UP TO SET UP: Chris Blasius passed around the sign-up for set-up and take-down at meetings, encouraging members to sign up for a day or two.

HAPPY BUCKS: Steve Leitch collected Happy Bucks for general happiness, missed meetings and:

- Steve missed the warm weather here while vacationing in Arizona.
- Randy enjoyed 18 days in warmer weather and is happy to be back.
- Joel is looking forward to the grand opening of the Rice Lake ReStore and is celebrating Pi Day!
- Jodi hired an administrative assistant.
- Matt is looking forward to having both kids home.
- Chris invited everyone to come downtown on Friday to celebrate St. Patrick's Day.
- Elaine has survived the “spring ahead” of Daylight Savings Time.
- Terry will be taking care of the grandkids on Thursday.
- Brian appreciated his in-laws, who are taking care of the boys all week.
- Heather appreciated the opportunity at NC-PETS to “rub elbows” with Rotary International President Elect Ian Riseley.



Pictured (L to R): Heather Logelin, President Elect, River Falls; Ian Riseley, President Elect, Rotary International; Kyle Haugen, Governor Elect, Rotary District 5960; Amy Schneider, President Elect, Hudson Daybreak; Brian Heinz, President Elect, Hudson; Annette Cook, Assistant Governor, District 5960.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

Rotary



www.rotary5960.org – check out the great things in our district!

DAVE ENGSTROM & JIM COOPER, HABITAT FOR HUMANITY



***Jim Cooper, Associate Director
Dave Engstrom, Executive Director
St. Croix Valley Habitat for Humanity
www.scohabitat.org***

*Since its incorporation in 1996,
St. Croix Valley Habitat for Humanity has
completed 68 homes in our two-county region.*

Habitat for Humanity International served 313,274 families in FY2014. Here in our region, SCVHFH was incorporated in 1996 and has since completed 68 homes in the two-county region; we have also funded 44 homes internationally through the HFH titling system, and many local supporters have traveled out of the country to help build those homes. Our affiliate operates a ReStore in Roberts and has recently converted the River Falls ReStore to a WeBuild! Center and MakerSpace. Habitat also does rehab projects through its "A Brush With Kindness" (ABWK) program. Two recent projects included re-roofing an elderly couple's home on 6th Street here in River Falls and external repairs for a musician with visual impairment in Hudson. Habitat has about 700 volunteers who contributed 15,000 hours in 2016.

The Eco Village in River Falls includes 18 sustainable homes and is likely the most energy efficient neighborhood in the state of Wisconsin. It received the "2014 Affordable Project of the Year" award from Green Builder Magazine. Dave noted that the project has had significant financial (cash and in-kind) and volunteer support from several local and national companies, from First National Bank of River Falls to Andersen Corporation. The City of River Falls, River Falls Municipal Utilities and Focus on Energy are other important partners.

Dave clarified that Habitat does not "give away" homes; it sells them to qualified families, requiring "sweat equity" as a down payment and providing a no- or low-interest loan to keep the monthly payments down to no more than 30% of their income. To purchase a house, a family's income must be within 35-60% of the area median household income; that is \$25-50K for a family of four.

Jim Cooper spoke about the importance of sustainable affordable housing, noting that low-income families typically spend more than 17% of their income on household energy, while other households spend an average of just 4%. By providing low-income families with energy-efficient homes, our local Habitat affiliate is freeing up resources for other basic needs.

The EcoVillage includes 18 homes, four community gardens, and numerous walking trails. Construction started in 2012 and was completed in 2016. Habitat has been monitoring the energy performance of the homes; owners are saving \$1000-1500/year on energy. A few of the homes have been "net zero," meaning that they produce more energy than they consume. This is very different from the traditional affordable homes build by Habitat, which tend to be built more cheaply and experience significant spikes in energy construction in the winter months. Jim stressed that net zero homes can be attractive, durable and affordable.



PROGRAM SCHEDULE

MARCH

- Mar 7** *Jay Matchett, Our Neighbors Place*
- Mar 14** *Dave Engstrom & Jim Cooper, Habitat for Humanity*
- Mar 21** *Roz Schnick, The Brain Game*
- Mar 28** *Bruce Siebold, Eighty Acres Photography*

APRIL

- Apr 4** *Jim Schreiber, Plantables*
- Apr 11** *Melissa Kosse, Make it OK*
- Apr 18** *TBD*
- Apr 25** *Jeff Johnson, First National Bank*

Have a Program idea? Talk to Bill Montgomery to schedule it!

DEVOTIONS, SET-UP AND TAKE-DOWN

Set Up / Take Down
Mar 7 Benson & Schroeder
Mar 14 TBD / TBD
Mar 21 Cudd & Fredrickson/ Jilek & TBD
Mar 28 McKay & Odeen / Fodroczi & Odeen
Apr 4 TBD / TBD
Apr 11 TBD / TBD
Apr 18 TBD / TBD
Apr 25 TBD / TBD

DEVOTIONS MAR-MAY		
Mar	7	Dean Van Galen
	14	TBD
	21	Rick Wilson
	28	Wayne Wulf
Apr	4	Linda Yde
	11	Gordie Young
	18	Jodie Young
	25	Shannon Zimmerman
May	2	Josh Agrimson
	9	Elaine Baumann
	16	Jamie Benson
	23	Chris Blasius
	30	Sam Bluhm

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.*

Rotary
District 5960



2016-2017 OFFICERS

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Drea Fults
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Peggy Chukel

2016-2017 DIRECTORS

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: Rosanne Bump
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

PAST PRESIDENTS

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrisette
- 2015: Rosanne Bump

ROTARIAN OF THE YEAR

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	agri0003@umn.edu	Dentist
Baumann*	Elaine	425-1835	425-5727	elaine.baumann1@gmail.com	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	jamie.benson@rfsd.k12.wi.us	School Administration
Blasius	Chris	425-2533	426-2053	chris@rfchamber.com	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	samanthabluhm@icloud.com	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	josephdboles@gmail.com	Judge
Borchardt	Traci	715-245-6877		tkolo@proactive.org	Job Developer
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumanpcpa.com	Accountant
Cudd*	Randy	715-377-4747	425-9102	Randy@randycudd.com	Real Estate-Sales
Fadroc	Justin		715-210-6831	jfarmer@mjfcontracting.com	Electrical Contractor
Fodrozzi	Dave	425-5738	715-222-1192	dave@kinniriver.org	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	jason.l.fredrickson@gmail.com	Accountant
Fults	Andrea	425-0720	715-505-2628	andrea.fults@uwrf.edu	Higher Ed Administration
Hedahl*+	Gorden	715-821-0614	426-6082	ghedahl@comcast.net	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	612-629-7157	rheuertz@comcast.net	Retired
Humbert	Rita	425-1815	651-346-1946	rita.humbert@rfsd.k12.wi.us	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	ajilek@comcast.net	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	jjohnson@fnbrf.com	Banking
Jorgenson*	Dale	Retired	425-2786	rvrlnd@yahoo.com	Laser Marking Retired
Kremer*	John	612-590-9540	381-9799	john@kremerservices.com	Automotive Dealer Retired
Leitch*	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	heather.logelin@allina.com	Community Health & Philanthropy
Maplethorpe	Cheryl		425-5116	cheryl.kav.maplethorpe@gmail.com	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	inhispresents@hotmail.com	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	jwmatheson@catalvstsportsmedicine.com	Sports Medicine
McArdle^	Melissa	426-6000	715-338-0438	melissa.a.mcardle@gmail.com	Health Care Administration
McKay*	Terry	651-210-5669	425-1109	terry.mckay@sbcglobal.net	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	bjmquade@gmail.com	Financial Advisor
Miller	Greg			gmillervibranthealthclinics.com	Medicine
Moe	Paul	425-8294	715-441-2382	paulandlorimoe@gmail.com	Business Administration
Montgomery*+	Bill	Retired	425-5426	wm13@pressenter.com	Clergy
Mottaz	Carole	Retired	425-7903	mottaz@pressenter.com	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	smorrisette@msn.com	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	snelson@rfcity.org	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	max@rodlibeskar.com	Attorney
Nylander*+	Virgil		425-6277	nylandervirgil@comcast.net	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	info@kilkarnevhills.net	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	dodeen@gmail.com	Attorney at Law
Owens	Bob	715-245-0028	426-9291	bobowens.rf.wi@gmail.com	Computer Consulting
Palmquist	Joel		715-821-2792	jkponthehouse@hotmail.com	Housing Construction
Pechacek*^	Kevin	425-8100	426-2036	kevin@thewestwind.com	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	thomaspedersen26@hotmail.com	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	anapid4@sbcglobal.net	School Administration Retired
Piegras*	Marti	425-6177	425-2077	marti@stcroixgas.com	Utilities Management
Ross* ^	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Russell	Matt	426-3115	425-9293	mrussell2112@msn.com	Banker
Schroeder*	Steve	612-817-6626	425-1704	icasws@comcast.net	Insurance/Finance
Simpson	Scot	426-3402	629-7350	ssimpson@rfcity.org	Public Administration
Thoenes	Karla	425-4666	701-799-0473	karla.thoenes@uwrf.edu	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	thompsonmd61@gmail.com	Sales
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed Administration
Wilson	Rick		715-629-7723	rwilson231@aol.com	Materials Engineer
Wulf*	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Services
Yde	Linda	Retired	425-0080	lmjde@dishup.us	Health Care Administration
Young	Gordie	425-0909		gordie2000us@yahoo.com	Law Enforcement
Young*	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	szimmerman@sajan.com	Language Translation

*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.