

# TIDINGS



## WELCOME TO THE RIVER FALLS ROTARY CLUB

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### The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

### River Falls Rotary Vision Statement:

*“Enhancing Opportunities for  
Youth; Creating a Better World  
for All.”*

## MEETING REPORT

*President Brian McQuade called the meeting to order. Randy Cudd shared a devotion, after which Brian led the pledge, 4-way test and club mission statement.*

### GUESTS:

Steve Gall, Rivertown Publishers  
Sofia Palomares, Exchange Student

### ANNOUNCEMENTS:

**GSE TEAM:** We are hosting a GSE team from Australia May 16-18. 4-6 hosts are needed. If interested in helping plan their experience or host a visitor, please let Rick Wilson know. The team will be making a presentation to all of the clubs in the region at noon on Thurs, 5/18.

**KINDNESS RETREAT:** If anyone is free this Friday and willing to help facilitate the District's "Kindness Retreat" for 4<sup>th</sup> graders, let Kari know!

**LETTERS TO 8<sup>TH</sup> GRADERS:** If you are willing to write a letter to an 8<sup>th</sup> grader, let Steve S. know! This program was an immense success last year and the teachers are excited to partners with us again this year.

**JUMP START:** Jump Start's monthly event at the library is next Tuesday at 6pm. The theme is "Circles and Dots." Books and healthy treats are provided!

**BOARD MEETING:** The board meets Thurs at 7am at Ezekiel. Join us!

**RELAY FOR LIFE:** Be sure you've marked your calendar for the Relay for Life Spaghetti Supper on Fri, 3/24.



**HAPPY BUCKS:** JW collected Happy Bucks for Valentine's Day, general happiness, missed meetings and:

- JW is looking forward to spending time with thousands of therapists at a conference in Santa Fe.
- Steve S. appreciated that Sun Country got him into and out of a Boston blizzard on time and friendly!
- Rick dusted off his ice skates and ran into Mark and Jean Wespetal
- Kari appreciated the sunrise!
- Greg recommended Hidden Figures.
- Diane has her first grandcat!
- Heather enjoyed the Hudson Rotary Club's joint gala fundraiser.
- Rick W. enjoyed baseball in Louisville.
- Andrea apologized for lots of missed meetings - due to morning sickness!
- Terry is looking forward to a trip to Hawaii for her niece's wedding.
- Elaine and Larry are cat people, but her son's dogs think they are much better.
- Jason slipped and fell on the ice but had a heartwarming experience on the slopes with someone he used to coach.
- Ted is back after a week and a half with the flu and is excited about a new support group at his church.
- Tony's family enjoyed The Polar Plunge with the team from Best Maid.
- Carole reported that the It Takes a Village fundraiser generated nearly \$10K to support relief work in Haiti.
- Steve remembered one of Wisconsin's own, 7-time Grammy winner Al Jarreau.
- Scott enjoyed "the freeloaders" visit home this weekend.
- Jason encouraged everyone to get their estate plans in order, as his wife is facing challenges after her father's passing.
- Max pointed out that he is an estate planning attorney!
- Gorden encouraged everyone to check out the RFCT one-acts at Juniors and the chili feed fundraiser for Journey House.
- Virgil appreciated the 52 years he had with his wife.
- Brian is test-driving a car this week, as they hit a deer on their way to a hockey game Saturday.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

# Rotary



[www.rotary5960.org](http://www.rotary5960.org) – check out the great things in our district!

## ***TONY PEDRIANA, STRIVE PROGRAM***



Tony Pedriana discusses his 2017-2018 STRIVE proposal with club members Tony Jilek and Traci Borchardt.



The 2015-2016 STRIVE Crew

### **MENTORS NEEDED!**

Tony is recruiting mentors for the 2017-2018 STRIVE program. Interested?

Contact Tony at [anaped44@sbcglobal.net](mailto:anaped44@sbcglobal.net).

Tony Pedriana provided an update – and proposal – for our club's STRIVE (Students Taking Renewed Interest in the Value of Education) program. STRIVE was born in District 5960 and has expanded to districts throughout the world. Our club recently took a one-year "sabbatical" to review and come back with a recommendation for the future of the STRIVE program.

STRIVE is a youth mentoring program designed to help high school seniors focus on improvement. Program participants are required to have a 90% attendance rate at school, attend monthly meetings, attend a morning Rotary meeting, and complete a minimum of two "empowerment activities." The program involves monthly presentations to a small group of students and includes a scholarship opportunity based on academic improvement, with the intention that these would go to students who might otherwise not qualify for scholarships. In recent years, our club awarded a total of \$2500 in scholarships to students participating in the STRIVE program.

We have had challenges with low levels of participation, a perceived stigma associated with the program (students knew that your GPA had to be below 3.25 GPA to participate), and a very short time with students for quality curriculum. After conversations with the principal, counselors and STRIVE volunteers, we made some changes to the 2015-2016 program, including dropping the low GPA requirement and moving the meeting time from the FOCUS time (30 minutes) to a regular block time (80 minutes). While we had a modest increase in participation, we saw low levels of commitment and engagement, and the majority of the targeted students (those with low GPAs) ended up dropping out of the program.

For 2017-2018, Tony is recommending that we reset the participation criteria so that it clearly targets students in the bottom third of their class. We will have direct and intensive recruitment efforts based on teacher, counselor and administrator referrals. We will actively recruit students while still in their junior year, also reaching out to their parents. We will also revamp the curriculum with a greater emphasis on mentor presentations, post-secondary options and employment. We are also considering increasing scholarship awards and exploring possible scholarship matches from local colleges. Success indicators for the 2017-2018 program will include at least 10 students recruited, an 80% retention rate and an 80% improvement rate.

One of the biggest – and most important – changes to the program will be the enhanced role of mentors, who will play an active role in large group meetings, provide individual support with goal setting and progress. We will be so involved with these students that these students will see that failure is not an option!



**PROGRAM SCHEDULE**

**FEBRUARY**

- Feb 7** Alfred Zdrzil, *Domestic Abuse*
- Feb 14** Tony Pedriana, *STRIVE*
- Feb 21** Club Assembly: *Structure and Bylaws*
- Feb 28** TBD

**MARCH**

- Mar 7** Jay Matchett, *Our Neighbors Place*
- Mar 14** TBD
- Mar 21** Roz Schnick, *The Brain Game*
- Mar 28** Bruce Siebold, *Eighty Acres Photography*

**Have a Program idea? Talk to Bill Montgomery to schedule it!**

**DEVOTIONS, SET-UP AND TAKE-DOWN**

<b>Set Up / Take Down</b>	
<b>Feb 7</b>	Bakken-Young & Miller / Bakken-Young & TBD
<b>Feb 14</b>	Morrisette & Thoennes / Pedriana & Fodroczi
<b>Feb 21</b>	Wilson & Pedersen
<b>Feb 28</b>	Thoennes & Jilek / Pedriana & Montgomery
<b>Mar 7</b>	Benson & Schroeder
<b>Mar 14</b>	TBD / TBD
<b>Mar 21</b>	Cudd & Fredrickson/ Jilek & TBD
<b>Mar 28</b>	McKay & Odeen / Fodroczi & Odeen

<b>DEVOTIONS JAN-MAR</b>		
Jan	3	Thomas Pedersen
	10	Tony Pedriana
	17	Marti Piepgras
	24	Matt Russell
	31	Steve Schroeder
Feb	7	TBD
	14	Scot Simpson
	21	Karla Thoennes
	28	Mike Thompson
Mar	7	Dean Van Galen
	14	Jean Wespetal
	21	Rick Wilson
	28	Wayne Wulf

**NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.***

**Rotary**  
District 5960



**2016-2017 OFFICERS**

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Drea Fults
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Peggy Chukel

**2016-2017 DIRECTORS**

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: Rosanne Bump
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

**PAST PRESIDENTS**

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrisette
- 2015: Rosanne Bump

**ROTARIAN OF THE YEAR**

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen



Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	<a href="mailto:agri0003@umn.edu">agri0003@umn.edu</a>	Dentist
Baumann*	Elaine	425-1835	425-5727	<a href="mailto:elaine.baumann1@gmail.com">elaine.baumann1@gmail.com</a>	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	<a href="mailto:jamie.benson@rfsd.k12.wi.us">jamie.benson@rfsd.k12.wi.us</a>	School Administration
Blasius	Chris	425-2533	426-2053	<a href="mailto:chris@rfchamber.com">chris@rfchamber.com</a>	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	<a href="mailto:samanthabluhm@icloud.com">samanthabluhm@icloud.com</a>	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	<a href="mailto:josephdboles@gmail.com">josephdboles@gmail.com</a>	Judge
Borchardt	Traci	715-245-6877		<a href="mailto:tkolo@proactive.org">tkolo@proactive.org</a>	Job Developer
Bump*	Rosanne	651-223-7400	426-6505	<a href="mailto:rbump@winter-carnival.com">rbump@winter-carnival.com</a>	Nonprofit CEO
Cicchese	Larry	425-6179	425 6179	<a href="mailto:larrycicchese@baumancca.com">larrycicchese@baumancca.com</a>	Accountant
Cudd*	Randy	715-377-4747	425-9102	<a href="mailto:Randy@randvcudd.com">Randy@randvcudd.com</a>	Real Estate-Sales
Farner	Justin		715-210-6831	<a href="mailto:jfarner@mifcontracting.com">jfarner@mifcontracting.com</a>	Electrical Contractor
Fodroczi	Dave	425-5738	715-222-1192	<a href="mailto:dave@kinniriver.org">dave@kinniriver.org</a>	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	<a href="mailto:jason.l.fredrickson@gmail.com">jason.l.fredrickson@gmail.com</a>	Accountant
Fults	Andrea	425-0720	715-505-2628	<a href="mailto:andrea.fults@uwrf.edu">andrea.fults@uwrf.edu</a>	Higher Ed Administration
Hedahl*+	Gorden	715-821-0614	426-6082	<a href="mailto:ghedahl@comcast.net">ghedahl@comcast.net</a>	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	612-629-7157	<a href="mailto:rheuertz@comcast.net">rheuertz@comcast.net</a>	Retired
Humbert	Rita	425-1815	651-346-1946	<a href="mailto:rita.humbert@rfsd.k12.wi.us">rita.humbert@rfsd.k12.wi.us</a>	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	<a href="mailto:ajilek@comcast.net">ajilek@comcast.net</a>	Higher Ed Ag Sciences
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Marsh	Ted	425-6309	651-442-8982	<a href="mailto:inhispresents@hotmail.com">inhispresents@hotmail.com</a>	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	<a href="mailto:jwmatheson@catalystsportsmedicine.com">jwmatheson@catalystsportsmedicine.com</a>	Sports Medicine
McArdle^	Melissa	426-6000	715-338-0438	<a href="mailto:melissa.a.mcardle@gmail.com">melissa.a.mcardle@gmail.com</a>	Health Care Administration
McKay*	Terry	651-210-5669	425-1109	<a href="mailto:terry.mckay@sbcglobal.net">terry.mckay@sbcglobal.net</a>	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	<a href="mailto:bjmquade@gmail.com">bjmquade@gmail.com</a>	Financial Advisor
Miller	Greg			<a href="mailto:gmler@vibranthealthclinics.com">gmler@vibranthealthclinics.com</a>	Medicine
Moe	Paul	425-8294	715-441-2382	<a href="mailto:paulandlorimoe@gmail.com">paulandlorimoe@gmail.com</a>	Business Administration
Montgomery*+	Bill	Retired	425-5426	<a href="mailto:wm13@presenter.com">wm13@presenter.com</a>	Clergy
Mottaz	Carole	Retired	425-7903	<a href="mailto:mottaz@presenter.com">mottaz@presenter.com</a>	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	<a href="mailto:smorrisette@msn.com">smorrisette@msn.com</a>	Banking-Commercial
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Neuhaus*	Max	425-7281	715-410-7296	<a href="mailto:max@rodlibeskar.com">max@rodlibeskar.com</a>	Attorney
Nylander*+	Virgil		425-6277	<a href="mailto:nylandervirgil@comcast.net">nylandervirgil@comcast.net</a>	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	<a href="mailto:info@kilkarnevhills.net">info@kilkarnevhills.net</a>	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	<a href="mailto:dodeen@gmail.com">dodeen@gmail.com</a>	Attorney at Law
Owens	Bob	715-245-0028	426-9291	<a href="mailto:bobowens.rf.wi@gmail.com">bobowens.rf.wi@gmail.com</a>	Computer Consulting
Palmquist	Joel		715-821-2792	<a href="mailto:jkponthehouse@hotmail.com">jkponthehouse@hotmail.com</a>	Housing Construction
Pehacek*^	Kevin	425-8100	426-2036	<a href="mailto:kevin@thewestwind.com">kevin@thewestwind.com</a>	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	<a href="mailto:thomaspedersen26@hotmail.com">thomaspedersen26@hotmail.com</a>	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	<a href="mailto:anaped44@sbcglobal.net">anaped44@sbcglobal.net</a>	School Administration Retired
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Ross* ^	Dan	425-9011	425-9061	<a href="mailto:dross@rosscm.com">dross@rosscm.com</a>	Construction-Manager
Russell	Matt	426-3115	425-9293	<a href="mailto:mrussell2112@msn.com">mrussell2112@msn.com</a>	Banker
Schroeder*	Steve	612-817-6626	425-1704	<a href="mailto:icasws@comcast.net">icasws@comcast.net</a>	Insurance/Finance
Simpson	Scot	426-3402	629-7350	<a href="mailto:ssimpson@rfcity.org">ssimpson@rfcity.org</a>	Public Administration
Thoenmes	Karla	425-4666	701-799-0473	<a href="mailto:karla.thoenmes@uwrf.edu">karla.thoenmes@uwrf.edu</a>	Higher Ed Residence Life
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Van Galen	Dean	425-3201		<a href="mailto:dean.vangalen@uwrf.edu">dean.vangalen@uwrf.edu</a>	Higher Ed Administration
Wespetal	Jean	Retired		<a href="mailto:jean.wespetal@rfsd.k12.wi.us">jean.wespetal@rfsd.k12.wi.us</a>	Honorary Member — Special Ed
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Yde	Linda	Retired	425-0080	<a href="mailto:lmyde@dishup.us">lmyde@dishup.us</a>	Health Care Administration
Young	Gordie	425-0909		<a href="mailto:gordie2000us@yahoo.com">gordie2000us@yahoo.com</a>	Law Enforcement
Young*	Jodie	425-8788	386-2402	<a href="mailto:info@bakken-young.com">info@bakken-young.com</a>	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	<a href="mailto:szimmerman@sajan.com">szimmerman@sajan.com</a>	Language Translation

\*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.