

TIDINGS



WELCOME TO THE RIVER FALLS ROTARY CLUB

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The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

River Falls Rotary Vision Statement:

*“Enhancing Opportunities for
Youth; Creating a Better World
for All.”*



MEETING REPORT

President Heather Logelin called the meeting to order. JW Matheson shared a fly-fishing devotion, after which Heather led the pledge, 4-way test and club mission statement.

GUESTS:

Ana Novoa, Exchange Student
Tasha and Doug Schuh
STRIVE Students

ANNOUNCEMENTS:

MEETINGS: The board meets at 7am this Thursday. All are welcome!

BACKPACK PROGRAM: Good news! We have enough donations from club members to fund all 85 holiday backpacks at \$15 each. Thank you!

HIGHWAY CLEAN-UP: Highway clean-up is Sat, 10/21 at 9am. Meet in the parking lot at Angel's Pet Store on the north end of town. Friends and family are welcome!

TREE PLANTING: Immediately following the highway clean-up, we will be planting trees at Desanctis Park. If you have shovels and/or hard rakes, bring them with you!

5:01 CLUB: The 5:01 Club – an opportunity for socialization with other members – will re-launch at The West Wind at 5:01pm this Thurs, 10/18. Mark your calendar for 5:01 on third Thursdays moving forward!

ART CRAWL: Cheryl reminded everyone about the Art Crawl this Sat, 10/21.

SUPPLIES FOR NICARAGUA: Tony Jilek needs people to help move medical equipment from the old Baldwin hospital into National Guard trucks on Sat, 11/4. If available, let Tony know!

DISTRICT FOUNDATION EVENT:

Tickets are still available for the District's Rotary Foundation event on Sat, 11/4!

<https://portal.clubrunner.ca/50121/page/2017-foundation-celebration>

DISTRICT TAP ROOM TOUR: A series of social events is being planned for Rotarians from throughout the District!

Mark your calendars for Northfield (11/15) and Mankato (12/7). If you'd like to help plan an event in River Falls, let us know!

DISTRICT MID-TERM: Mark your calendar for the District Mid-Term Event on Sat, 1/13!

HAPPY BUCKS: Brian collected Happy Bucks for guests, STRIVE, the Badgers, missed meetings, general happiness and:

- Scott N. appreciated the fickle nature of weather in Montana;
- Gordy enjoyed a game with his son at the U of M Stadium;
- Randy enjoyed 10 days in BC;
- Steve L. enjoyed an anniversary trip to France and Belgium;
- Elaine is celebrating a self-move of a grand piano from their home to SD;
- Linda is sad for the Packers, noting that we are “in deep kimchi;”
- Terry's granddaughter told her she looked “weally young” because she didn't have any “kwinkles;”
- Gorden's play in White Bear Lake opens in two weeks;
- Dale's grandson is moving home from Colorado Springs;
- Tasha's husband, Doug, enjoyed a close encounter with a buffalo and time driving large farm equipment;
- Ted's daughter is home for medical training before heading for Guinea;
- Steve S. hopes Coach Zimmer will learn the difference between a dirty and clean hit;
- Cheryl has a new Standard Poodle puppy, name TBD by her granddaughter in Seattle;
- Tony thanked the STRIVE students for getting up early to join us, and for their commitment to academics;
- Rick H. enjoyed time in a colonial-era hotel in Philadelphia – 46 steps up;
- Rick is enjoying a visit from his sister-in-law, a late convert to the Vikings;
- Brian L. enjoyed fall colors while at a jury trial.
- Heather appreciated the support of those who attended the Fall Fling – and is relieved that it's over!

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

Rotary



www.rotary5960.org – check out the great things in our district!

Tasha Schuh, Writer, Speaker and Founder of PITCrew

On November 11, 1997 Tasha Schuh was on stage at Ellsworth High School, helping with a scene change for The Wizard of Oz. She fell 16 feet through an open trap-door, an injury that resulted in the horrible news that she would never walk again. She wanted to die. Three days later, after surgical complications, she was given a zero chance of survival; when she made it through, she changed her mind and decided that she wanted to live after all!



This November, she is celebrating the 20-year anniversary of the start of her "sitting life." Schuh likens her life to a NASCAR race, as she has a "sweet ride" (that goes 6.5 miles/hour) and a great pit crew. Since her fall twenty years ago, she has learned to find joy in every circumstance, and she asked us all to consider whether or not we are "enjoying our ride" through life.

Tasha asks us to embrace Purpose, Attitude & Transformative Hope – PATH – as we go through life.

- Tasha knows that purpose is something that is core to the Rotary experience; she asked the STRIVE students present to consider their purpose, and to be intentional with strategies that will help ensure we achieve our purpose.
- When Tasha was diagnosed as a C5 paraplegic, and she understood that she'd never be able to get dressed on her own or even get out of bed on her own, she fell into a deep depression. It took months and months for her to get through her grief and make a decision to find purpose in her situation. When she regained movement in her wrists, allowing her to do things like drive a vehicle, feed herself, type and put on her own makeup, she embraced the power of attitude, recognizing that we need to make adjustments as life rolls along. (She noted that she once heard someone say that the greatest disability is "from the neck up.") Tasha now chooses to focus on what she has instead of what she doesn't have, and she believes she is one of the most blessed people on the planet. For an inspiring video on the power of positive thought, check out <https://www.youtube.com/watch?v=vzjuQoNM534>.
- The power of transformative hope is what helps us finish strong; we need to appreciate what we've accomplished and believe that we can achieve our goals. Tasha stressed that there were many days when she felt hopeless and wanted to give up, but she persevered and now has accomplished more than she ever thought possible. She created the PITCrew movement in support of this idea, as she recognizes that a strong pit crew is key to transformative hope. In particular, the movement was inspired by the tragic suicide of a friend's 14 year-old son. She encouraged us to identify our own PITCrew and to reach out to them when we need help, noting that her friend is devastated that her son did not reach out to him.

Learn more about Tasha at www.tashaschuh.com and www.tashapitcrew.com.



PROGRAM SCHEDULE

OCTOBER

- Oct 3** Ana Novoa, 2017-2018 Inbound Student from Spain
- Oct 10** Ed Robins, PhD, Volunteer work in Belize
- Oct 17** Tasha Schuh, Miss Wheelchair USA 2012
- Oct 24** World Polio Day!
- Oct 31** Marcus Califf, 2016-2017 Outbound Student to Italy

NOVEMBER

- Nov 7** Jill Krentz, Introductory Talk
- Nov 14** Nancy Miller, River Falls Public Library
- Nov 21** Club Assembly: 2017-2018 Budget
- Nov 28** Rotary District 5960 Foundation Committee (*TENTATIVE*)

Have a Program idea? Talk to Heather or Chris to schedule it!

DEVOTIONS, SET-UP AND TAKE-DOWN

Set Up / Take Down
Oct 3 Morrissette & Pedersen / Montgomery & Hedahl
Oct 10 Thoennes & Wilson / Pedriana & Wilson
Oct 17 Kremer & Maplethorpe / Kremer & Moe
Oct 24 Yde & Moe / TBD
Oct 31 Cudd & TBD / Leitch & TBD
Nov 7 TBD/TBD
Nov 14 TBD/TBD
Nov 21 TBD/TBD
Nov 28 TBD/TBD

DEVOTIONS	
OCT-DEC	
Oct	3 Cheryl Maplethorpe
	10 Ted Marsh
	17 JW Matheson
	24 Terry McKay
	31 Brian McQuade
Nov	7 Greg Miller
	14 Paul Moe
	21 Bill Montgomery
	28 Carole Mottaz
Dec	5 Scott Morrissette
	12 Scott Nelson
	19 Max Neuhaus
	26 NO MEETING

OFFICERS

- President: Heather Logelin
- President Elect & Secretary: Rick Wilson
- President Elect Nominee: Chris Blasius
- Past President: Brian McQuade
- Treasurer: Jason Fredrickson
- Executive Secretary: Jill Bakalich

COMMITTEE CHAIRS

- Finance: Rick Wilson
- Administration: Chris Blasius
- Membership: Terry McKay
- Public Relations: Linda Yde
- Club Service: Rick Heuertz
- Foundation: John Kremer

OTHER CONTACTS

- Youth Exchange: Elaine Baumann
- Youth Protection: Linda Yde
- Sergeant at Arms: JW Matheson
- Newsletter: Heather Logelin

PAST PRESIDENTS

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrissette
- 2015: Rosanne Bump
- 2016: Briand McQuade

ROTARIAN OF THE YEAR

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson, Jerry Tack & Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen
- 2017: Elaine Baumann

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.*

Rotary
District 5960



Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	agri0003@umn.edu	Dentist
Baumann*	Elaine	425-1835	425-5727	elaine.baumann1@gmail.com	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	jamie.benson@rfsd.k12.wi.us	School Administration
Blasius	Chris	425-2533	426-2053	chris@rfchamber.com	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	samanthabluhm@icloud.com	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	josephdboles@gmail.com	Judge
Borchardt	Traci	715-245-6877		tborchardt@proactinc.org	Job Developer
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumanpcpa.com	Accountant
Cudd*	Randy	715-377-4747	425-9102	Randy@randycudd.com	Real Estate-Sales
Engelhart	Steve	426-1039	651-363-1444	sengelhart@rivertowns.net	Advertising
Fredrickson*	Jason	426-2090	715-550-7673	jason.l.fredrickson@gmail.com	Accountant
Hedahl*+	Gorden	715-821-0614	426-6082	ghedahl@comcast.net	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	715-629-7157	rheuertz@comcast.net	Retired
Humbert	Rita	425-1815	651-346-1946	rita.humbert@rfsd.k12.wi.us	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	ajilek@comcast.net	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	jjohnson@fnbrf.com	Banking
Jorgenson*	Dale	Retired	425-2786	rvtlnd@yahoo.com	Laser Marking Retired
Kremer*	John	612-590-9540	381-9799	john@kremerservices.com	Automotive Dealer Retired
Krentz	Jill	612-817-6342	715-273-4029	jillpk@hiddenpine.com	Photographer
Laule	Brian	800-607-3030		brian@byeoff.com	Attorney
Leitch*	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	heather.logelin@allina.com	Community Health & Philanthropy
Maplethorpe	Cheryl		715-307-8036	cheryl.kav.maplethorpe@gmail.com	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	inhispresents@hotmail.com	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	jwmatheson@catalvstsportsmedicine.com	Sports Medicine
McKay*	Terry	651-210-5669	425-1109	terry@terrymckay.com	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	bjmquade@gmail.com	Financial Advisor
Miller	Greg			gmliller@vibranthealthclinics.com	Medicine
Moe	Paul	425-8294	715-441-2382	paulandlorimoe@gmail.com	Business Administration
Montgomery*+	Bill	Retired	425-5426	wml3@pressenter.com	Clergy
Mottaz	Carole	Retired	425-7903	mottaz@pressenter.com	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	smorrisette@msn.com	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	snelson@rfcity.org	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	max@rodlibeskar.com	Attorney
Nylander*+	Virgil		425-6277	nylandervirgil@comcast.net	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	info@kilkarnevhills.net	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	dodeen@gmail.com	Attorney at Law
Owens	Bob	715-245-0028	426-9291	bobowens.rf.wi@gmail.com	Computer Consulting
Owens	Kari			kari.owens@rfsd.k12.wi.us	K-12 Education
Page	Alison	715-684-1100	612-810-3918	alison.page@wwhealth.org	Healthcare Administration
Pechacek*^	Kevin	425-8100	426-2036	kevin@thewestwind.com	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	thomaspedersen26@hotmail.com	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	anaped44@sbcglobal.net	School Administration Retired
Piegras*	Marti	425-6177	425-2077	marti@steroixgas.com	Utilities Management
Ross* ^	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Russell	Matt	426-3115	425-9293	mrussell2112@msn.com	Banker
Schroeder*	Steve	612-817-6626	425-1704	icasws@comcast.net	Insurance/Finance
Simpson	Scot	426-3402	629-7350	ssimpson@rfcity.org	Public Administration
Thoennes	Karla	425-4666	701-799-0473	karla.thoennes@uwrf.edu	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	thompsonmd61@gmail.com	Sales
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed Administration
Wilson	Rick		715-629-7723	rwilson231@aol.com	Materials Engineer
Wulf*	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Services
Yde	Linda	Retired	425-0080	lmjde@dishup.us	Health Care Administration
Young	Gordie	425-0909		gordie2000us@yahoo.com	Law Enforcement
Young*	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	szimmerman@sajan.com	Language Translation

*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.