

TIDINGS



WELCOME TO THE RIVER FALLS ROTARY CLUB

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The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

River Falls Rotary Vision Statement:

*“Enhancing Opportunities for
Youth; Creating a Better World
for All.”*

MEETING REPORT

President Brian McQuade called the meeting to order. Bill Montgomery shared a devotion, after which Brian led the pledge, 4-way test and club mission statement.

GUESTS:

Dave Newmann, Fast for Hope
Sofia Font Rodriguez,
Exchange Student

ANNOUNCEMENTS:

KINDNESS RETREAT: Kari announced that 13 volunteers are needed on Fri, 2/17 from 8:30-2:30 for the school district's rescheduled "Kindness Retreat" for students. If you're able to help, let Kari or Steve know.

ROTARY READERS EXPANDS: Bill received an email from Linda Yde, who is visiting a Rotary Club in New Mexico and encouraging them to start a Rotary Readers program!

SURVEY REMINDER: Brian reminded everyone to complete the SurveyMonkey about our next club project.

CHAMBER AWARDS BANQUET: Chris invited everyone to attend the Chamber's annual event this Thursday, recognizing people and organizations doing great things in our community, including the Citizen of the Year, Carole Mottaz!

HAPPY BUCKS:

JW collected Happy Bucks for Carole's recognition as Citizen of the Year, general happiness, missed meetings and:

- JW is coordinating the Smoosh Board competition at the Hot Air Affair.
- Steve appreciated snowplow drivers!
- Kari thanked all of the Rotary Readers.
- Bill warned us to watch out for the "Merry Christmas" virus.
- Heather enjoyed a long weekend cross-country skiing in the BWCA.
- Karla's Uncle Mike is on the road to recovery.
- Terry doesn't know what to do on the weekend without football.
- Joel appreciated the optimism of the DQ in Barron, which had its "spring opening" last week.
- Justin has a new Fender bass amp.
- Tony is enjoying the nearly undefeated men's basketball and women's hockey teams at UWRF.
- Randy's new car found the boulders on Quarry Road, resulting in nearly \$10K in damage.
- Scott won \$4 in the PowerBall!
- With his kids' help, Greg beat his wife in Boggle - something that happens only once every couple of years!
- Gorden and his students have survived the first week of the semester.
- Jodi is on a roll - she's been here two weeks in a row!
- Steve had lots of good excuses for missing meetings, and is enjoying introducing snowmobiling to visitors from throughout the world.
- Dale's friend did her taxes while drunk - she's getting \$4M back!
- Carole asks for forgiveness in advance, as she is taking on the bookkeeper role for the club.
- Elaine has some "I told you so" coming, as her son wants the Prius that she wanted to sell - and that her husband said they should hang on to.
- Brian is retiring from reffing college hockey to make more time for his boys' busy schedules.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

Rotary



www.rotary5960.org – check out the great things in our district!

DAVE NEWMANN, FAST FOR HOPE



David Newmann
Fast For Hope Chair
dave@bancorgroup.com



Did you know? There is now a Rotary Club in El Corozo – and the River Falls Rotary Club sponsored their charter!

Fast for Hope has a 20-25 year history in District 5960. The original idea was that clubs would forego one meal a year, contributing those funds to Fast for Hope. The program operates outside of the parameters of The Rotary Foundation, meaning that we have the flexibility to use the fund for projects of our choosing.

The original purpose was to create a model for reducing extreme poverty. In 2007, we chose to focus on Nicaragua because we wanted a place that was relatively easy to get to. Nicaragua is about a 3.5 hour flight from Dallas, which is just a few hours from the Minneapolis airport. Nicaragua is considered one of the safest countries in Latin America; it is also the third poorest country in the western hemisphere.

From the beginning, the cover values for Our Fast for Hope work have been sustainability, community self-sufficiency, quality, responsiveness to needs identified by the community, and active Rotary support. Our initial longer term goals were to put volunteers on the ground, use indigenous materials and local labor, commit to a minimum of three years, produce quantifiable results, and develop relationships. After some initial missteps, we realized we needed to regroup, and in 2013-2014 we facilitated some community training and organizing.

We are now working with the community of El Corozo, which contains about 80 families and 400 people. One of the things we've learned is that Nicaraguans are used to organizing around family units, not around the community. Building capacity around community organizing has been a big part of our work. The community has now identified four primary needs and formed four commissions to respond to these needs. The highest priority is to upgrade the village's dirt road, which is nearly impassable after a storm.

District grants have been leveraged to support literacy and health. The community developed a plan to get books into homes; the grant helped purchase the books. Another grant provided a pharmacy kit for the community; the community developed a sustainability plan to keep the kit restocked by offering a pharmacy training that people pay to attend.

A steering committee of nine people leads this work; they have made multiple trips to Nicaragua and are a key ingredient in maintaining relationships. To date, 25 delegations including 60 Rotarians have visited Nicaragua; seven delegations from Nicaragua have visited us.

Learn more at <http://www.rotary5960.org/showDoc.cfm?Object=52>.



PROGRAM SCHEDULE

FEBRUARY

- Feb 7** Alfred Zdrzil, *Domestic Abuse*
- Feb 14** Club Assembly: *Structure and Bylaws*
- Feb 21** Tony Pedriana, *STRIVE*
- Feb 29** TBD

MARCH

- Mar 7** Jay Matchett, *Our Neighbors Place*
- Mar 14** TBD
- Mar 21** Roz Schnick, *The Brain Game*
- Mar 28** Bruce Siebold, *Eighty Acres Photography*

Have a Program idea? Talk to Bill Montgomery to schedule it!

DEVOTIONS, SET-UP AND TAKE-DOWN

Set Up / Take Down	
Feb 7	Bakken-Young & Miller / Bakken-Young & TBD
Feb 14	Wilson & Thoennes / Pedriana & Fodroczi
Feb 21	Morrisette & Pedersen
Feb 28	Thoennes & Jilek / Pedriana & Montgomery
Mar 7	Benson & Schroeder
Mar 14	TBD / TBD
Mar 21	Cudd & Fredrickson / Jilek & TBD
Mar 28	McKay & Odeen / Fodroczi & Odeen

DEVOTIONS JAN-MAR		
Jan	3	Thomas Pedersen
	10	Tony Pedriana
	17	Marti Piepgras
	24	Matt Russell
	31	Steve Schroeder
Feb	7	TBD
	14	Scot Simpson
	21	Karla Thoennes
	28	Mike Thompson
Mar	7	Dean Van Galen
	14	Jean Wespetal
	21	Rick Wilson
	28	Wayne Wulf

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.*

Rotary
District 5960



2016-2017 OFFICERS

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Drea Fults
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Peggy Chukel

2016-2017 DIRECTORS

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: Rosanne Bump
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

PAST PRESIDENTS

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrisette
- 2015: Rosanne Bump

ROTARIAN OF THE YEAR

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	agri0003@umn.edu	Dentist
Baumann*	Elaine	425-1835	425-5727	elaine.baumann1@gmail.com	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	jamie.benson@rfsd.k12.wi.us	School Administration
Blasius	Chris	425-2533	426-2053	chris@rfchamber.com	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	samanthabluhm@icloud.com	Writer/Life Coach
Boles*^	Joe	425-7281	425-6540	josephdboles@gmail.com	Judge
Borchardt	Traci	715-245-6877		tkolo@proactive.org	Job Developer
Bump*	Rosanne	651-223-7400	426-6505	rbump@winter-carnival.com	Nonprofit CEO
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumanpcpa.com	Accountant
Cudd*	Randy	715-377-4747	425-9102	Randy@randvcudd.com	Real Estate-Sales
Drews	Jen	425-4481	813-541-7769	jen.m.drews@gmail.com	Higher Education
Farner	Justin		715-210-6831	jfarner@mifcontracting.com	Electrical Contractor
Fodroczi	Dave	425-5738	715-222-1192	dave@kinniriver.org	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	jason.l.fredrickson@gmail.com	Accountant
Fults	Andrea	425-0720	715-505-2628	andrea.fults@uwrf.edu	Higher Ed Administration
Hedahl*+	Gorden	715-821-0614	426-6082	ghedahl@comcast.net	Higher Ed Fine Arts Retired
Heuertz	Rick	Retired	612-629-7157	rheuertz@comcast.net	Retired
Humbert	Rita	425-1815	651-346-1946	rita.humbert@rfsd.k12.wi.us	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	ajilek@comcast.net	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	jjohnson@fnbrf.com	Banking
Jorgenson*	Dale	Retired	425-2786	rvrld@yahoo.com	Laser Marking Retired
Kremer*	John	612-590-9540	381-9799	john@kremerservices.com	Automotive Dealer Retired
Leitch*	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	heather.logelin@allina.com	Community Health & Philanthropy
Maplethorpe	Cheryl		425-5116	cheryl.kay.maplethorpe@gmail.com	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	inhisresents@hotmail.com	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	jwmatheson@catalystsportsmedicine.com	Sports Medicine
McArdle^	Melissa	426-6000	715-338-0438	melissa.a.mcardle@gmail.com	Health Care Administration
McKay*	Terry	651-210-5669	425-1109	terry.mckay@sbcglobal.net	Real Estate Sales
McQuade*	Brian	715-307-7879	715-386-4454	bjmquade@gmail.com	Financial Advisor
Miller	Greg			gmliller@vibranthealthclinics.com	Medicine
Moe	Paul	425-8294	715-441-2382	paulandlorimoe@gmail.com	Business Administration
Montgomery*+	Bill	Retired	425-5426	wm13@pressenter.com	Clergy
Mottaz	Carole	Retired	425-7903	mottaz@pressenter.com	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	smorrisette@msn.com	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	snelson@rfcity.org	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	max@rodlibeskar.com	Attorney
Nylander*+	Virgil		425-6277	nylandervirgil@comcast.net	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	info@kilkarneyhills.net	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	dodeen@gmail.com	Attorney at Law
Owens	Bob	715-245-0028	426-9291	bobowens.rf.wi@gmail.com	Computer Consulting
Palmquist	Joel		715-821-2792	jkponthehouse@hotmail.com	Housing Construction
Pechacek*^	Kevin	425-8100	426-2036	kevin@thewestwind.com	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	thomaspedersen26@hotmail.com	Higher Ed-Student Services
Pedriana*	Tony	Retired	715-220-2942	anaped44@sbcglobal.net	School Administration Retired
Piegras*	Marti	425-6177	425-2077	marti@steroixgas.com	Utilities Management
Ross* ^	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Russell	Matt	426-3115	425-9293	mrussell2112@msn.com	Banker
Schroeder*	Steve	612-817-6626	425-1704	icasws@comcast.net	Insurance/Finance
Simpson	Scot	426-3402	629-7350	ssimpson@rfcity.org	Public Administration
Thoenmes	Karla	425-4666	701-799-0473	karla.thoenmes@uwrf.edu	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	thompsonmd61@gmail.com	Sales
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed Administration
Wespetal	Jean	Retired		jean.wespetal@rfsd.k12.wi.us	Honorary Member – Special Ed
Wilson	Rick		715-629-7723	rwilson231@aol.com	Materials Engineer
Wulf*	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Services
Yde	Linda	Retired	425-0080	lmyde@dishup.us	Health Care Administration
Young	Gordie	425-0909		gordie2000us@yahoo.com	Law Enforcement
Young*	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	szimmerman@sajan.com	Language Translation

*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.

^ Indicates members who do not attend weekly meetings but participate in other club projects and activities.