

TIDINGS



WELCOME TO THE RIVER FALLS ROTARY CLUB

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The ROTARY Four-way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

River Falls Rotary Vision Statement:

*“Enhancing Opportunities for
Youth; Creating a Better World
for All.”*

MEETING REPORT

President Brian McQuade called the meeting to order. Thomas Pederson shared a devotion, after which Brian led the pledge, 4-way test and club mission statement.

GUESTS:

Anna Cernohous, RFHS

ANNOUNCEMENTS:

GAYLE NYLANDER: Brian shared the sad news that Virgil Nylander's wife, Gayle, passed away on December 30. Services are Saturday, 1/7 at United Methodist Church. Visitation is at 10am followed by a service at 11am. Memorials are requested to the Alzheimer's Association or the UW-River Falls Foundation's Campus Beautification Fund.

SET UP AND TAKE DOWN: Chris circulated the sign-up for set-up and take-down, noting that it's "a new year and a new opportunity."



HAPPY BUCKS:

At the consensus of those present, today's Happy Bucks were designated as a memorial for Gayle Nylander.

JW collected Happy Bucks for Gayle Nylander, the New Year, a Packer and Badger win, guests, general happiness, missed meetings and:

- JW and his family enjoyed skiing at Lutsen and views of the huge waves on Lake Superior.
- Mike is happy to be back, but noted that it's clearly been too long, as we "let Brian be in charge."
- Joel met a "Packer Backer" in Tennessee who has never set foot in Wisconsin, but was assigned to cheer for the Packers at her company's Superbowl party.
- Chris celebrated the "Three Fs," football, family and friends.
- Terry heard from Kris Ainsworth, who is starting an effort to provide support to those with Alzheimer's.
- Randy is two teeth lighter than last week!
- Jamie visited Laughlin, Nevada for the first time, a "Route 66" getaway with his brothers and their wives.
- Randy M's "shaming" Facebook post of his daughter's room worked - it has been mostly cleaned!
- Gordon celebrated his birthday yesterday and enjoyed the Facebook greetings from around the world.
- Elaine offered two "miss bucks," visiting the DC area over Christmas and friends in Virginia over New Year's.
- Heather's daughter earned a hard lesson about why brand new iPods shouldn't go in your back pocket when you go to the bathroom.

Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill and peace** in the world."

Rotary



www.rotary5960.org – check out the great things in our district!

THOMAS PEDERSEN: COMMUNITY PROJECT PROPOSALS

In early fall of 2016, we issued an RFP to organizations interested in partnering with us on a project to improve the community of River Falls. We received a total of 11 proposals including 14 different projects. Our board reviewed all of the proposals and selected two to advance to membership for consideration. These include:

- Friends of Willow River and Kinnickinnic State Parks: Picnic Shelter
- City of River Falls: Glen Park Event Building
- City of River Falls: Glen Park Pool/Splash Pad
- City of River Falls: Glen Park Playground
- City of River Falls: Glen Park Ice Rink/Warming Shelter
- City of River Falls: Glen Park Trails

After small group discussion, the following feedback was shared:

- Several of the groups had a strong preference for choosing a project located in River Falls (vs. the project at Kinnickinnic State Park).
- Of the projects proposed by the city, there seemed to be the most interest in the pool/splash pad and ice rink.
- Project visibility is important; we want to be sure the project is highly visible and is "branded" Rotary.

One member commented that while an ice rink would be nice, the pool has long been identified as a need in the community, especially meeting the needs of youth during the summer months when school is not in session.

Scott M. pointed out that aside from the storm shelter, none of the design has been done for the proposed projects. He also noted that there is an opportunity to partner with other local organizations on one of the larger projects.

Those present seemed most interested in the projects proposed by the City of River Falls, but wanted more detailed information. Brian suggested that we table a decision until we've heard a more detailed presentation from the City about the plans for Glen Park.



PROGRAM SCHEDULE

JANUARY

- Jan 3** Thomas Pedersen, Community Project Proposals
- Jan 10** Classification Talk: Greg Miller
- Jan 17** Brooke Marlow, St. Croix Valley SART
- Jan 24** Amy Peterson, Glen Park Master Plan
- Jan 31** Dave Newmann, District 5960 Fast for Hope

FEBRUARY

- Feb 7** Alfred Zdrazil, Domestic Abuse
- Feb 14** Club Assembly: Structure and Bylaws
- Feb 21** TBD
- Feb 29** TBD

Have a Program idea? Talk to Bill Montgomery to schedule it!

DEVOTIONS, SET-UP AND TAKE-DOWN

Set Up / Take Down	DEVOTIONS JAN-MAR
Jan 3 Cudd & Huertz / TBD	Jan 3 Thomas Pedersen
Jan 10 Borchardt & Morrissette	10 Tony Pedriana
Jan 17 Matheson & Pedersen / Matheson & Fults	17 Marti Piepgras
Jan 24 McKay & Baumann	24 Matt Russell
Jan 31 Palmquist & Owens / Hedahl & Montgomery	31 Steve Schroeder
Feb 7 TBD / TBD	Feb 7 Vince Seidling
Feb 14 TBD / Pedriana & TBD	14 Scot Simpson
Feb 21 TBD / TBD	21 Karla Thoennes
Feb 28 TBD / TBD	28 Mike Thompson
Mar 7 Benson & Schroeder	Mar 7 Dean Van Galen
Mar 14 TBD / TBD	14 Jean Wespetal
Mar 21 Cudd & TBD / TBD	21 Rick Wilson
Mar 28 TBD / TBD	28 Wayne Wulf

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. *If you make a trade, please let the Tidings editor know.*

Rotary
District 5960



2016-2017 OFFICERS

- President: Brian McQuade
- President Elect: Heather Logelin
- Vice President: Rick Wilson
- Secretary: Drea Fults
- Past Pres.: Rosanne Bump
- Treasurer: Jayson Fredrickson
- Exec. Secretary: Peggy Chukel

2016-2017 DIRECTORS

- Community: Matt Russell
- International: Tony Jilek
- Club Service: Thomas Pedersen
- Vocational: Rosanne Bump
- Youth Protection: Linda Yde
- Youth Exchange: Elaine Baumann
- Public Relations: McKay/Leitch
- Membership: Terry McKay
- Programs: Bill Montgomery
- Foundation: Gorden Hedahl
- Sergeant at Arms: J. W. Matheson
- Newsletter: Heather Logelin
- Grantwriter: John Kremer
- Webmaster: Steve Leitch

PAST PRESIDENTS

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen
- 2010: Tom Garfin
- 2011: Carole Mottaz
- 2012: Dale Jorgenson
- 2013: Elaine Baumann
- 2014: Scott Morrissette
- 2015: Rosanne Bump

ROTARIAN OF THE YEAR

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Jerry Tack
- 2006: Kevin Pechacek
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin
- 2011: Gorden Hedahl
- 2012: Pat O'Malley
- 2013: Bill Montgomery
- 2014: Vince Seidling
- 2015: Terry McKay
- 2016: Thomas Pedersen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	425-6732	425-2172	agri0003@umn.edu	Dentist
Babcock	Judie		426-9541	judie@foster-foundation.org	Philanthropy
Baumann*	Elaine	425-1835	425-5727	elaine.baumann1@gmail.com	High School Administration Retired
Benson	Jamie	425-1800	715-307-4869	jamie.benson@rfsd.k12.wi.us	School Administration
Blasius	Chris	425-2533	426-2053	chris@rfchamber.com	Chamber Executive
Bluhm*	Samantha	651-470-3252	425-0003	samanthabluhm@icloud.com	Writer/Life Coach
Boles*^	Joseph	425-7281	425-6540	josephdboles@gmail.com	Judge
Borchardt	Traci	715-245-6877		tkolo@proactinc.org	Job Developer
Bump*	Rosanne	651-223-7400	426-6505	rbump@winter-carnival.com	Nonprofit CEO
Capparelli^	Susan		715-222-0257	smcapparelli@gmail.com	Philanthropy
Chukel^	Peggy	425-7640	715-222-5763	chukelpc@gmail.com	Bookkeeper
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumancpa.com	Accountant
Cudd*	Randy	715-377-4747	425-9102	Randy@randycudd.com	Real Estate-Sales
Drews	Jen	425-4481	813-541-7769	jen.m.drews@gmail.com	Higher Education
Farner	Justin		715-210-6831	jfarner@njfcontracting.com	Electrical Contractor
Fodroczi	Dave	425-5738	715-222-1192	dave@kinniriver.org	Natural Resource Management
Fredrickson*	Jason	426-2090	715-550-7673	jason.l.fredrickson@gmail.com	Accountant
Fults	Andrea	425-0720	715-505-2628	andrea.fults@uwrf.edu	Higher Ed Administration
Hedahl*+	Gorden	715-821-0614	426-6082	ghedahl@comcast.net	Higher Ed Fine Arts Retired
Heuertz	Rick		612-629-7157	rheuertz@comcast.net	Retired
Humbert	Rita	425-1815	651-346-1946	rita.humbert@rfsd.k12.wi.us	Elementary Ed Administration
Jilek	Tony	Retired	425-8923	ajilek@comcast.net	Higher Ed Ag Sciences
Johnson*	Jeff	426-3177	425-1444	jjohnson@fnbrf.com	Banking
Jorgenson*	Dale	Retired	425-2786	rvrld@yahoo.com	Laser Marking Retired
Kremer*	John	612-590-9540	381-9799	john@kremerservices.com	Automotive Dealer Retired
Leitch*	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
Logelin*	Heather	715-307-6001	381-2788	heather.logelin@allina.com	Community Health & Philanthropy
Maplethorpe	Cheryl		425-5116	cheryl.kay.maplethorpe@gmail.com	Higher Education - Retired
Marsh	Ted	425-6309	651-442-8982	inhispresents@hotmail.com	Clergy
Matheson*	J.W.	715-386-1155	952-807-6877	jwmatheson@catalystsportsmedicine.com	Sports Medicine
McArdle^	Melissa	426-6000	715-338-0438	melissa.a.mcardle@gmail.com	Health Care Administration
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Montgomery*+	Bill	Retired	425-5426	wm13@presenter.com	Clergy
Mottaz	Carole		425-7903	mottaz@presenter.com	Higher Education
Morrisette*	Scott	715-246-8162	715-307-2335	smorrisette@msn.com	Banking-Commercial
Nelson	Scott	426-3534	952-797-3753	snelson@rfcity.org	Fire Chief
Neuhaus*	Max	425-7281	715-410-7296	max@rodlibeskar.com	Attorney
Nylander*+	Virgil		425-6277	nylandervirgil@comcast.net	Higher Ed Administration Retired
O'Malley	Pat	425-9882	425-9882	info@kilkarneyhills.net	Aviation Retired
Odeen*	Diane	612-309-6731	426-5325	dodeen@gmail.com	Attorney at Law
Owens	Bob	715-245-0028	426-9291	bobowens.rf.wi@gmail.com	Computer Consulting
Palmquist	Joel		715-821-2792	jkponthehouse@hotmail.com	Housing Construction
Pechacek*^	Kevin	425-8100	426-2036	kevin@thewestwind.com	Restaurateur
Pedersen	Thomas	425-4555	920-203-0776	thomaspedersen26@hotmail.com	Higher Ed-Student Services
Pedriana*	Tony		715-220-2942	anaped44@sbcglobal.net	School Administration Retired
Piepgras*	Marti	425-6177	425-2077	marti@steroixgas.com	Utilities Management
Ross*^	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Russell	Matt	426-3115	425-9293	mrussell2112@msn.com	Banker
Schroeder*	Steve	612-817-6626	425-1704	icasws@comcast.net	Insurance/Finance
Seidling	Vince	425-0075	715-977-0374	vseidling@yahoo.com	Financial Advisor
Simpson	Scot	426-3402	629-7350	ssimpson@rfcity.org	Public Administration
Thoennes	Karla	425-4666	701-799-0473	karla.thoennes@uwrf.edu	Higher Ed Residence Life
Thompson	Mike	715-529-1910	425-8897	thompsonmd61@gmail.com	Sales
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed Administration
Wespetal	Jean	425-1815		jean.wespetal@rfsd.k12.wi.us	Honorary Member – Special Ed
Wilson	Rick		715-629-7723	rwilson231@aol.com	Materials Engineer
Wulf*	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Services
Yde	Linda	Retired	425-0080	lmyde@dishup.us	Health Care Administration
Young	Gordi	425-0909		gordie2000us@yahoo.com	Law Enforcement
Young*	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director
Zimmerman	Shannon	426-9505	651-492-3336	szimmerman@sajan.com	Language Translation

*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.